



Individual/Program POW Logic Model Template

Name of Program: Achieving Financial Security – Year 1 only (A separate logic model will be developed for Year 2 at a later date)

CSREES Goal: Goal 5: Enhanced Economic Opportunity and Quality of Life

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Situation Statement: Financial Security is the ability to meet future needs while keeping pace with day-to-day basic needs. Preparing for retirement and potential long-term care costs takes planning, savings, and debt control. Research indicates a need for this basic national initiative on financial security. Specific indicators of this need include low savings rates, high credit indebtedness, inadequate financial preparations for retirement and future income needs, limited financial assets, retirement gaps, and low levels of knowledge about savings and investing. UNHCE Family and Consumer Resources Program Area has a number of programs that address many of these issues. Yet many UNHCE staff are unaware of these programs, the programmatic resources, and of other pertinent resources in NH. Increasing staff awareness about these resources, as well as collating a list of all internal and external financial security resources will help UNHCE staff expand their educational efforts to reach a greater number of clientele and hence increase the financial security of NH citizens. Additionally, developing indicators and bench mark data for staff and professionals who work in this area would help in measuring the impact of UNHCE educational programs and provide critical data for other agencies and organizations who work on similar issues.

External Factors: Increased costs of health care, greater life longevity, special needs for women, minorities, immigrants and rural populations.

Assumptions: The programs on financial security currently conducted by UNHCE educators are effective in changing behaviors and increasing the financial security of the participants. Increasing the number of audiences who receive these programs will increase the financial security of more NH citizens. Making staff aware of these programs and resources on financial security will increase the educational efforts of UNHCE staff in this subject area.

Barriers: Staff in other program areas may not view this as applicable to their work. Staff are overextended now and may not be receptive to new programming efforts on financial security issues. Staff may not have the capacity to utilize the resources even after they become aware of them.

Days Planned: 52 days per calendar year

Inputs	Outputs		Objectives (SMART)	Outcomes ~ Impact		
	Participants	Activities		Learning Outcomes	Action Outcomes	Impact
	UNHCE staff Financial Security Interdisciplinary Work Team	Collate UNHCE materials and resources on financial security issues. Create a fact sheet called financial management programs and resources wit applicable audiences and suggested delivery methods identified. Collate potential grants and funding opportunities to support educational efforts and materials.		UNHCE staff will increase their awareness of UNHCE financial security educational resources and programs. UNHCE staff will increase their awareness of collaborators and partners on financial security programs. UNHCE staff will increase their skills in effective approaches to educating diverse audiences on financial security issues. UNHCE staff increase their knowledge about the how NH	UNHCE staff, across all program areas, are delivering financial security educational programs to their audiences. UNHCE staff, across all program areas, are utilizing financial security educational materials in their programming efforts. UNHCE staff are partnering/collaborating with external agencies to deliver financial security programs. UNHCE staff have garnered financial resources to support	NH citizens will increase their financial security, thus improving the quality of their life. Greater financial security on the part of NH citizens will reduce the need for state assistance. NH Communities will have improved economic stability and quality of life for its citizens.

Inputs	Outputs		Objectives (SMART)	Learning Outcomes	Outcomes ~ Impact	
	Participants	Activities			Action Outcomes	Impact

		<p>Conduct an environmental scan of NH – whose doing what now.</p> <p>Conduct an assessment as to what is happening with NH families on financial security issues.</p> <p>Represent Financial Security team at program area staff meetings to inform staff about applicable resources and how financial security education fits their current programming efforts.</p> <p>Collate existing impact data on outcomes from financial security programs and assess gaps in data.</p> <p>Examine all existing Financial Security programs through a multi-disciplinary lens to identify new applicable audiences.</p> <p>Modify, as appropriate, financial security programs for new audiences (e.g. for family units not parents or individuals).</p> <p>Develop a web page using social marketing techniques to reach staff in an interdisciplinary fashion.</p> <p>Explore external resources</p>		<p>families are dealing (or not) with financial security issues.</p> <p>UNHCE staff will understand how the existing financial security programs are applicable for the audiences they work with.</p>	<p>educational programs on financial security issues.</p>	
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Inputs	Outputs		Objectives (SMART)	Learning Outcomes	Outcomes ~ Impact	
	Participants	Activities			Action Outcomes	Impact

		and programs on credit/debt issues, legal papers, tax issues pertaining to financial security.				
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Evaluation Plan – ATTACH

Action Plan – ATTACH