



Logic Model Worksheet

Forestry and Wildlife Program

August 27, 2003
(Second Draft)

Name of Program: UNH Cooperative Extension Forestry and Wildlife Program

Situational Statement: New Hampshire’s forests are a major component of our economic, environmental and social fabric. Communities, landowners and land managers need to make informed decisions if we are to sustain forestry as a viable economic entity, protect our water resources, provide for diverse critical ecosystems, and contribute to the quality of life in our state. The UNHCE Forestry and Wildlife Program have a history of helping people make informed decisions through changing times regarding natural resources. UNH Cooperative Extension provides this program in partnership with the Hew Hampshire Division of Forests and Lands and with the New Hampshire Fish and Game Department.

INPUTS	OUTPUTS		OUTCOMES ~ IMPACTS		
	Activities	Participation	Short	Medium	Long Term
<i>What do we need to achieve our goals?</i> <ul style="list-style-type: none"> Sustained funding for core staff. External funding through grants, gifts and public-private relationships to enhance program development, delivery and 	<i>What do we have to do to ensure our goals are met?</i> <ul style="list-style-type: none"> Provide one-on-one and group assistance to communities. Provide landowner workshops on natural resource topics Provide one-on-one site visits to 	<i>Who needs to participate, be involved and reached?</i> <ul style="list-style-type: none"> Community leaders and groups Landowners and land managers (including targeting those not yet exposed to UNH Cooperative Extension Forestry and Wildlife Programs) Natural resource professionals 	<i>What will the short term results be?</i> <p>Learning:</p> <ul style="list-style-type: none"> Natural resource professionals, including UNHCE staff, are well trained in state-of-the-art natural resources concepts and management techniques. 	<i>What will the medium term results be?</i> <p>Action:</p> <ul style="list-style-type: none"> Communities will incorporate conservation in their master plans. Communities invest in land conservation efforts. 	<i>What will the ultimate impact(s) be?</i> <ul style="list-style-type: none"> UNH CE Forestry & Wildlife Program is recognized and respected as the major outreach organization for forestry and wildlife issues. UNH CE Forestry & Wildlife Program has sustained funding for

<p>evaluation.</p> <ul style="list-style-type: none"> • A stable core staff (We may experience staff reductions.) • Strong partnerships. • Support within UNH Cooperative Extension, from administration, support units and other program area. • Good needs assessment so we target the right issues with the right programs, involving the right strategies with the right target audiences. 	<p>landowners and land managers</p> <ul style="list-style-type: none"> • Support programs such as NH Tree Farm Program • Provide quality training for natural resource professionals, keeping them current with knowledge and tools. • Make ourselves known and available to public decision-makers • Make ourselves known and available to the media and engage the media. <p>-</p>	<ul style="list-style-type: none"> • Public decision-makers • Media • UNH Cooperative Extension staff • Partners, including conservation organizations, public agencies, foundations and individuals. NH Division of Forests and Lands, NH Department of Fish and Game, USDA Forest Service, NHTOA, SPNHF, Audubon Society of NH and TNC are among the partners. • Volunteers • Youth leaders, including 4-H • Educators (such as those who participate in Project Learning Tree, Project Wild) • Conservation commissions, land trusts, and regional land conservation organizations. • Individuals who lead by example, influence, position, and/or the respect they have developed. • Underserved audiences who contribute to the mission of UNH Cooperative Extension.(See UNH CE mission statement.) 	<ul style="list-style-type: none"> • Communities, landowners and public decision-makers are cognizant of sources of information and education needed to make informed decisions about natural resources. • Communities, landowners and public decision-makers have knowledge, educational resources and a stewardship ethic that allows them to meet their goals for conservation. • The public, including youth, understands the need to sustain forests, how forests are sustained, and where to go for technical and educational assistance about sustaining forests. • Relationships are established and enhanced with public decision makers, the media, potential gifters and funding agencies and organizations so that Extension is viewed as a viable and reliable resource for them. This will engage them in the effort to sustain NH's forests and our Forestry and Wildlife Program. • Media recognize, value 	<ul style="list-style-type: none"> • Communities, landowners and land managers make informed decisions • People use good stewardship planning and conservation tools • Public decision-makers recognize, value and seek the advice of the UNH Cooperative Extension Forestry and Wildlife Program. – • Public agency partners, CSREES and public decision makers take positive action to sustain the UNH CE Forest and Wildlife Program's core staffing and other funding to enhance our ability to carry out our mission. • Landowners will use conservation easements, estate planning and other conservation tools to ensure that critical natural assets are conserved for the future. • Natural resource professionals are 	<p>core staffing in order to address long-term issues and establish long-term relationships.</p> <ul style="list-style-type: none"> • NH's forests will sustain our economic viability, ecological integrity, and the quality of life in our state. • Private sector groups, foundations and individuals provide gifts to enhance the effectiveness and accomplishments of the UNH CE Forestry and Wildlife Program. • Forestry and Wildlife staff are energized by the support and the recognition of substantial accomplishments which makes a difference in the future of NH's natural resources and in peoples lives.
--	--	---	---	---	--

			<p>and use UNH Cooperative Extension Forestry and Wildlife staff as a credible source for natural resource information.</p> <ul style="list-style-type: none"> • • Underserved audiences contributing to the mission are engaged in program development, implementation and evaluation. 	<p>effective at integrating current knowledge, concepts and conservation tools to sustain natural resources in their work with communities, landowners and public decision-makers.</p> <ul style="list-style-type: none"> • Relationships escalate into a working relationships with public decision makers, the media, potential gifters and funding agencies and organizations, resulting in enhanced respect for UNH CE. 	
--	--	--	---	--	--

Assumptions:

- We have a committed Forestry and Wildlife staff .
- We continue with administrative support within UNH CE
- Traditional funding through CSREES, the US Forest Service, and the NH Fish and Game Department remain stable at current level or higher
- We are able to enhance our program support through substantial grants and gifts
- Our partners continue the working relationships that we enjoy today

External Factors:

- We expect heavy-duty budget cuts and reduced staffing
- We see communities increasingly responding to conservation needs and becoming more organized and responsive, even forming multi-county groups.
- There is a conservation ethic within NH, but may not be responded to by some key state officials
- We have demonstrated that the Forestry and Wildlife Program has tremendous external political support for its programs and people.
- Land development is eating up open space at an alarming rate of a half a town every two years, faster than we can get land conservation actions in place.

- We have a large, articulate and committee cadre of volunteers to advance our mission.

Barriers to change:

- Financial constraints, including possible reduced staffing and loss of talents and skills.
- If we suffer from drastic loss of staff, some of the logic model components will be affected
- Political constraints (eg., LCIP in trouble)
- Financial attractiveness of selling land for development
- Time to reach the vast number of stakeholders (eg, 88,000 private landowners)
- Land ownership turnover

Stakeholders:

- The largest stakeholder group is the people of the NH. We are in business for the benefit of society as a whole, not limited to the landowner or forest industry. Our efforts benefit the landowner in order to reach societal environmental, economic and social goals. We support the economy, wildlife habitat, NH drinking waters and other water resources and the quality of life in this state.
- Landowners and land managers
- Natural resource Professionals
- Communities
- Conservation organizations
- Forest industry
- Public decision makers
- UNH Departments
- Funders and supporters of all types
- Partners
- Youth and youth leaders
- Our own staff