

## Directions to the Massabesic Audubon Center

26 Audubon Way  
Auburn, NH

1. From I-93 and points west and north and south of Manchester, take Exit 7 to Route 101 East (Seacoast). Watch for the Audubon signs.
2. From points east of Manchester, go west towards Manchester on Route 101. Watch for the Audubon signs.
3. Take Exit 1 and go south onto Route 28 By-pass. Travel 1/8 miles to the traffic circle.
4. Proceed half way through the circle, continuing on the Route 28 By-pass. You'll see Lake Massabesic on your left.
5. Travel 1.9 miles to Spofford Road. Turn left onto Spofford Road for 1/4 mile.
6. Turn left onto Audubon Way (on the corner as Spofford Road veers right).
7. The parking lot is on the left, opposite the Center.



UNH Cooperative Extension  
Department of Biological Sciences  
G28 Spaulding Hall  
38 Academic Way  
Durham, NH 03824



## Bedding Plants Conference



Wednesday, February 15, 2012

8:30 am - 4:00 pm

at the  
Massabesic Audubon Center  
26 Audubon Way  
Auburn, NH  
03032

2 Pesticide Credits

Register online at:

[https://www.events.unh.edu/  
RegistrationForm.php?event\\_id=9696](https://www.events.unh.edu/RegistrationForm.php?event_id=9696)

## Registration

### Bedding Plant Conference

Wednesday, February 15, 2012

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Names of Additional Attendees:

\_\_\_\_\_

**Registration Fee: \$50.00 per person.** Box lunch and beverages will be provided. **Space is limited; please sign up by February 10th.**

Amount Enclosed: \$ \_\_\_\_\_

Please make checks payable to  
**UNH Cooperative Extension**  
and mail with this registration to:

**UNH Cooperative Extension**  
BSC Office  
Attn: Bedding Plant Conference  
Taylor Hall  
59 College Road  
Durham, NH 03824

**If you have questions,  
call (603) 862-3200**

Register online at:

**[https://www.events.unh.edu/  
RegistrationForm.pm?event\\_id=9696](https://www.events.unh.edu/RegistrationForm.pm?event_id=9696)**

## Agenda

Wednesday, February 15, 2012

8:30 am - 4 pm

8:30 am **Registration**

9 am **Dosatron Maintenance, Russ Norton**, UNH Coop. Extension Educator. This presentation will cover yearly maintenance of the standard Dosatron horticultural proportional pump. The presentation will also cover basic installation as well as troubleshooting problems.

10 am **Lean Manufacturing, Jane Wilson**, NH Manufacturing Extension Partnership. This session from an expert on LEAN manufacturing will focus on how to make your production practices more efficient.

11 am **Top Ways to Save Energy Quickly and Cheaply, Brian Krug, Russ Norton, Margaret Hagen and Nada Haddad**, UNH Coop. Extension Educators  
The UNH Cooperative Extension Greenhouse team recently conducted energy audits at 10 local greenhouses. You will hear about the results from the audits as well on the implementation, cost and payback changes.

12 noon **Lunch**

*Persons requiring special accommodations should call 603-862-3200 two weeks prior to the workshop date so that proper consideration can be given to the request. No person shall be denied the opportunity to participate in this program because of an inability to pay.*

12:30 pm **Panel: Greenhouse Growers Experiences with Biocontrol**

**Ben Shambaugh** Wayside Farm  
**Russ Norton**, UNH Cooperative Ext.  
**Brenda Dyment** Grower, D. McLeod Inc.  
Florist and Greenhouses, Concord, NH  
**DS Coles Growers**

1:30 pm **Growing Vs. Purchasing Crops for Sale, Mike Sciabarrasi**, UNH Coop.Ext., Agricultural Business Management Specialist.  
How do you evaluate whether the crops you grow are truly earning a profit? Would it be more profitable to purchase cuttings, plugs, liners, prefinished or finished plants for resale?

2:30 pm **Putting Your Business on the Digital Map: Roadside Marketing in the Digital Age, Shane Bratt**, UNHCE, Geospatial Technologies Specialist.  
Learn how to use mapping to drive potential customers to your business. This presentation explains the importance of getting your business listed accurately in a variety of online databases, and will point you to resources that will help you update and manage your listing on many of the most important sites. Make sure your digital storefront is visible to potential customers everywhere digital maps are used!