

**RMA Workshop
2012 NH Women
in Agriculture Conference**

**Empowering women in
Agri-business today**

Pre-Registration must be received by
January 20, 2012

\$10/person pre-registration
includes one day pass to the
NH Farm & Forest Expo

Name: _____

Additional Persons Attending: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: (____) _____

Email Address: _____

\$_____ Total Amount Enclosed

Make check payable to
UNH Cooperative Extension
and mail to:

2012 Women in Ag
UNH Cooperative Extension
G28 Spaulding Hall
38 Academic Way
Durham, NH 03824

DAFNA MICHAELSON - KEYNOTE SPEAKER

Dafna Michaelson is the founder, president and JourneyWoman for the 50 in 52 Journey, a project for which she traveled across America to all 50 states and Washington DC, spanning the 52 weeks of 2009 to find America's problem solvers and idea generators. Through this Journey, Michaelson has been sharing the stories of ordinary people doing extraordinary things for their communities throughout the country, with the goal of changing the mirror we use that reflects who we are as a society and thus inspiring others to action.

In 2010 Michaelson launched the Journey Institute and Journey Productions to help others mobilize their communities to action including through her radio show, upcoming public television series, conferences and contracts with organizations such as the Random Acts of Kindness Foundation.

Additionally in 2010, as founder of the Women as SOCIAL Entrepreneurs group, Michaelson brings together women in a supportive environment to grow business ideas that benefit community.

Michaelson has been recognized nationally as well as locally for her achievements. She was awarded the 2010 Person of the Year award by Conversations magazine. More recently she was recognized by ColoradoBiz Magazine as a "Trendsetter" for being a social entrepreneur and "making a difference in business and beyond", as well as by David Siteman Garland of the entrepreneurial business series The Rise to the Top amongst "35 Female Visionaries You Need to Know."

In 2011 Michaelson was presented the Go-Giver award personally by Bob Burg, author of the international best selling series Go-Giver books, in recognition of her national and global achievements in community building.

FARMER PANEL

Hear from a panel of three NH farm women who share their experiences with starting and operating their businesses and how they connect to the land and their communities.

Panelists: Donna Ducharme, Snow Dragon Mountain Farm, Meredith, NH
Mary Boucher, Boucher's Greenhouse, Litchfield, NH
Renee Cantara, New Roots Farm, Newmarket, NH

VALUE-ADDED PANEL

This group of panelists each own and operate a value-added business. They take raw agricultural products and make it into something else. Examples to be discussed are breads, cheeses and beer.

Panelists: Jenny Chartier, Abigail's Bakery, Goffstown, NH
Jenny Tapper, Via Lactea Farm, Brookfield, NH
Annette Lee, Throwback Brewery, North Hampton, NH

UPDATE ON RISK MANAGEMENT

2012 NH WOMEN

IN AG

February 3, 2012

Radisson Hotel and
Conference Center
700 Elm Street
Manchester, NH 03101

DIRECTIONS

From Boston, MA

Take route 93N to route 293N
left hand exit (off route 93).
After Brown Ave. exit, stay to
right as 293N bears right. Stay
on 293N to second exit (Exit
#5/Granite Street). Turn right
off ramp, go through two sets
of lights. Hotel Garage is on
the left.

From Maine, Portsmouth NH

Take route 95S to route 101W
to route 93S to route 293N left
hand exit (off route 93). After
Brown Ave. exit, stay to right
as 293N bears right. Stay on
293N to second exit (Exit #5/
Granite Street). Turn right off
ramp, go through two sets
of lights. Hotel Garage is on
the left.

From Vermont

Take route 89S to route 93S to
route 293S, exit #6, Amoskeag
Bridge. Take a left at the stop
sign. At the traffic lights, turn
left onto W. Bridge Street. Take
a right at the next light onto
Elm Street. Hotel Garage is five
lights down on the right.

REGISTRATION

- \$10 per person
- Pre-registration Deadline
is 1/20/12

*For any special arrangements including dietary,
physical access, or other accommodation requests,
including the ability to pay, please contact Gail
McWilliam Jellie at (603) 271-3788 or
gail.mcwilliam.jellie@agr.nh.gov Ten working days
are needed to facilitate special needs requests.*

*The University of New Hampshire Cooperative Extension
is an equal opportunity educator and employer.
University of New Hampshire, U.S. Department of
Agriculture and N.H. counties cooperating.*

For more information contact
Gail McWilliam Jellie at
(603) 271-3788
gail.mcwilliam.jellie@agr.nh.gov

An Empowering Afternoon

Join the New Hampshire Women in Agriculture conference held for the first time at the NH Farm & Forest Expo! Meet our guest, the dynamic Dafna Michaelson, nationally recognized speaker, entrepreneur



Dafna Michaelson

and community builder. Founder of the Journey Institute and Women as SOCIAL Entrepreneurs group, Dafna works to bring people together to grow business ideas that benefit the community.

Learn from her experiences and those of others involved in agri-business in NH. Get ready for an empowering and idea-filled afternoon and reach the next level in achieving your business dreams!

For more information about our workshops visit our website:

extension.unh.edu/Agric/RiskManagement.htm

New Hampshire Risk Management Education programs are a collaborative effort of the University of New Hampshire Cooperative Extension, New Hampshire Department of Agriculture, Markets and Food, USDA Farm Service Agency, USDA Risk Management Agency, NOFA New Hampshire and private crop insurance agencies.



USDA Risk
Management
Agency



New Hampshire
Department of Agriculture,
Markets & Food

UNH Cooperative Extension
G28 Spaulding Hall
38 Academic Way
Durham, NH 03824

2012 NEW HAMPSHIRE
WOMEN IN AGRICULTURE

REGISTER BY JANUARY 20, 2012

2012 NEW HAMPSHIRE
WOMEN IN AGRICULTURE
CONFERENCE

EMPOWERING WOMEN IN AGRI-BUSINESS TODAY



FEBRUARY 3, 2012

NOON TO 5:00PM

AT THE NH FARM
& FOREST EXPO

Radisson Hotel & Conference Center
700 Elm Street
Manchester, NH 03101