

UNH COOPERATIVE EXTENSION

provides New Hampshire citizens with research-based education and information, enhancing their ability to make informed decisions that strengthen youth, families and communities, sustain natural resources, and improve the economy.

COMMUNITY ASSISTANCE PROGRAM

staff provide education, training, and technical assistance to communities and organizations to enhance their ability to improve their economic, environmental, civic, and physical well-being.

Visit UNH Cooperative Extension on-line at:
<http://extension.unh.edu/>

Select the **Community Assistance** tab from the left menu to access information about programs, resources, publications, and web-based tools for communities.

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The University of New Hampshire Cooperative Extension is an equal opportunity educator and employer.

University of New Hampshire, US Department of Agriculture and NH counties cooperating.

Community Assistance Program

*Strengthening
New Hampshire's Communities*



*Economic & Tourism
Development*

Community Decision-Making

Community Planning



UNIVERSITY of NEW HAMPSHIRE
COOPERATIVE EXTENSION

Charlie French is a Community & Economic Development Specialist with UNH Cooperative Extension and Extension Associate Professor in the Department of Natural Resources and the Environment. His focus areas include local economic analysis, land-use planning, e-commerce, and tourism assessment and development.



Michele Craig coordinates the Community Profiles program, teaches *Managing Community Conflict & Change* at UNH and provides training and technical assistance to communities to help them develop and implement action plans. She also provides group facilitation training and manages the NH Citizen Planner Collaborative



Daniel Reidy is Office Administrator for Hillsborough County Cooperative Extension. He also provides support to cities and towns on a range of community development projects and economic development activities and co-teaches the facilitation training workshop series.



SAMPLING OF PROGRAMS

Community Profiles: This visioning program builds communities' capacity to take stock of current conditions and develop an action plan for the future by engaging citizens in dialogue and follow-up action. Extension provides technical support to working groups that result from the Community Profiles visioning process to help make their vision a reality. Contact Michele.Craig@unh.edu

Tourism Assessment & Development: This program provides communities with technical support to help them assess tourism assets, business resources, and identify potential tourism opportunities. Support includes help with local economic assessment, market analysis, survey development, and business inventories, as well as organizational support to economic development groups. Contact Charlie.French@unh.edu

Community Conservation Assistance Program: UNH Cooperative Extension's Community Conservation Assistance Program offers planning assistance, workshops, technical training, publications and educational opportunities to communities to help them protect water resources, wildlife habitat and critical ecosystem services. Contact Amanda.Stone@unh.edu

Master Plan Assistance: UNH Cooperative Extension helps municipalities collect public input for Master Plan revisions. Assistance includes survey development, data analysis, implementation of public forums and capacity building for Planning Boards and Master Plan Advisory Committees. Contact Charlie.French@unh.edu or Michele.Craig@unh.edu

TRAININGS & WORKSHOPS

Group Facilitation: This 4-session course introduces participants to the art and craft of leading groups through interactive lecture-discussions, readings, videos and practice. A commitment to attending three out of the four sessions is critical. There will be outside reading assignments and practical application expectations. Contact Michele.Craig@unh.edu

Community Needs Assessment: This workshop is designed to familiarize participants with a variety of tools that can be used to identify community needs. Needs-assessment is a critical step to designing programs that positively impact the targeted audiences of all agencies and organizations. Needs assessment tools include:

- ◆ surveys
- ◆ focus groups
- ◆ stakeholder forums
- ◆ key informant interviews
- ◆ secondary data analysis

Contact Charlie.French@unh.edu

Introduction to Electronic Commerce: This workshop provides participants with a basic understanding of issues around starting or expanding an on-line business in New Hampshire. Presenters will discuss challenges and opportunities inherent in business-to-business and business-to-consumer e-commerce. Participants will also learn about a range of free web-resources and tools they can access. Contact Charlie.French@unh.edu