

Speaker Biographies

Jim Gerrish
Author of "Management-Intensive Grazing"
Idaho



Jim's experience includes more than 20 years of commercial cattle and sheep production on his family farm in northern Missouri, as well as 20 years of research and outreach at the Forage Systems Research Center (FSRC) while on the faculty at the University of Missouri.

He was co-founder of the popular 3-day grazing management workshop program at FSRC. These schools were attended by more than 3000 producers and educators from 39 states and 4 Canadian provinces since their inception in 1990. Fifteen other states have conducted grazing workshops based on the Missouri model; Jim has taught in eleven of these states. He is a key instructor in the University of Idaho Lost River Grazing Academy held near Salmon, ID each June and September.

Before moving to Idaho, Jim was deeply involved in the Green Hills Farm Project, a grassroots producer group centered in north-central Missouri and emphasizing sustainability of family farms. His research and outreach efforts have been recognized with awards from the American Forage and Grassland Council, Missouri Forage and Grassland Council, National Center for Appropriate Technology, USDA-NRCS, the Soil and Water Conservation Society, and Progressive Farmer.

Matt & Beth LeClair
Barrett Hill Farm, LLC
Mason, NH

Matt LeClair, with wife Beth, of Barrett Hill

Farm in Mason, was selected as one of twenty farmers recognized as The United States Chambers' "2006 Outstanding Young Farmers". Matt and Beth operate a diverse farm consisting of 40 beef cow-calf herd, silage corn, hay, and vegetable and strawberry crops. They market their animals as feeder calves and finished beef through their retail farm stand and as direct orders.

Sarah Flack
Grazing Consultant



Sarah has a diverse background in sustainable agriculture, which includes both on-farm and academic experience. She has worked and lived on diversified, organic and biodynamic dairy, livestock and vegetable farms. Her current work includes writing, public speaking and consulting with farms and organizations to help farmers transition to new methods of farming including grass-based, diversified, organic food. An independent organic inspector for over ten years, her farm experience includes organic and non-organic dairy, sheep, beef, pastured poultry, pigs, and producing lacto-fermented vegetables (sauerkraut and Kim chi).

Jim & Adele Hayes
Grass farmers
Sap Bush Hollow Farm
Warnerville, New York



Jim and Adele Hayes have long known grass-based farming can be a practical,

environmentally sound and profitable approach to raising animals. However, when Adele added her brand of creative direct marketing, their livestock operation truly took off. They process their chickens and turkeys in a simple on-farm processing workshop, and process all their own meat on-farm using the NYS-approved mobile processing facility. They also participate in the *MADE in Schoharie County* Grass-fed Interns Program and have a wealth of information to share with beginning livestock farmers.

Ed Jackson
Grass farmer and Livestock Specialist
VT Agency of Agriculture, Food & Markets

Ed Jackson is Livestock Specialist for the Vermont Agency of Agriculture, Food & Markets. He has been closely involved with efforts to increase New England's livestock slaughter and processing capabilities. He and his wife, Jane, own and operate Blackberry Rock Farm in East Ryegate, Vermont, where they raise grass-fed lamb and beef.

Ridge Shinn
Hardwick Beef
Hardwick, MA



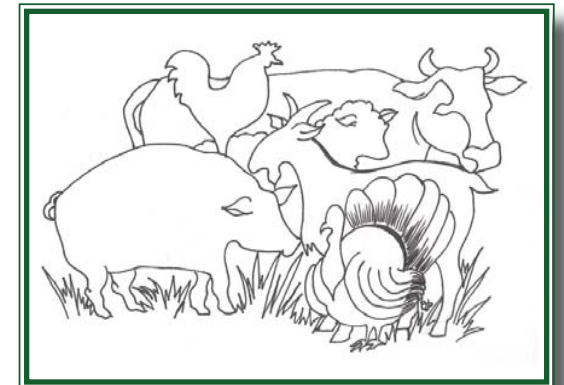
Ridge Shinn is a grass farmer and avid advocate of sustainable agriculture. One of the leading experts on marketing beef from grass fed cattle, he started the New England Livestock Alliance (NELA) in 2001. NELA's core business was figuring out how to finish and sell 100% grass-fed beef.

3rd Annual New Hampshire Grazing Conference

GRASS-FED: FROM PASTURE TO PLATE

March 8, 2008

Common Man Inn
Plymouth, NH



 UNIVERSITY OF NEW HAMPSHIRE
COOPERATIVE EXTENSION

Granite State Graziers

 NRCS Natural Resources
Conservation Service

3rd Annual New Hampshire Grazing Conference

GRASS-FED: FROM PASTURE TO PLATE

The 3rd Annual NH Statewide Grazing Conference will be held at the Common Man in Plymouth, New Hampshire. This year's conference will focus on production and marketing issues surrounding this emerging industry. How-to's of pasture management and intensive grazing practices figure prominently in the morning program, geared to both novice and advanced growers. Morning breakout sessions will focus on establishing a successful grazing system on your farm; the afternoon sessions will focus on process and marketing. Well-known author and speaker Jim Gerrish, University of Missouri Extension Emeritus, will kick off the afternoon with a keynote discussion about Managed Intensive Grazing practices. Jim will show us how we can apply these principles in New England.

Early bird registration: \$35.00 per person
*Must be postmarked by February 18th.

Registration after February 18th: \$50.00
*Must be postmarked by February 25th.

ALL registrations after February 25th: \$50.00
with no guarantee of lunch.

\$25.00 for each additional person from same farm regardless of Registration date.
* **Coupon code required to reg. additional people.**

Call Mary West for additional information and coupon code, (603) 225-5505.

USE CREDIT CARD ONLINE or make checks payable to UNH and mail to: UNHCE, Attn: 3rd Annual Grazing Conference, 59 College Road, Durham, NH 03824.

Directions to the Common Man Inn:

231 Main Street, Plymouth, NH
can be found at:

www.thecmaninn.com/html/Location.html
or call Mary at 603-225-5505

REGISTRATION

3rd New Hampshire Grazing Conference
GRASSFED: FROM PASTURE TO PLATE
March 8, 2008

Name: _____ Farm Name: _____

Additional Name(s): _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Total Enclosed: \$ _____

Registration must include payment.

Online Registration:

http://www.events.unh.edu/register.shtml?event_id=4054

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8:00 *Registration & Coffee*

9:00 *Welcome and Introduction*
Lorraine Merrill - *NH Commissioner of Agriculture, Markets & Food*

AM SESSIONS: "Grass-fed: How to Produce It"

9:15 **Grazing in New England**
Sarah Flack - *President Board of Directors of the Biodynamic Farming & Gardening Association*

9:45 *Breakout Session I*

(A) **Getting Started with Managed Intensive Grazing - Part 1**
Sarah Flack

(B) **Advanced Managed Intensive Grazing - Stock Density: The Most Powerful Tool in the Grazier's Tool Box**
Jim Gerrish - *Grass farmer and Author of "Management-Intensive Grazing", Idaho*

10:45 *Break - Refreshments*

11:00 *Breakout Session II*

(A) **Getting Started with Managed Intensive Grazing - Part II**
Sarah Flack

(B) **Advanced Managed Intensive Grazing - Extending the grazing season for more money in your pocket**
Jim Gerrish

12:00 *Lunch*

12:30 **Keynote: "Yeah, But That Will Never Work On My Place!!"**
Jim Gerrish

1:15 *Break*

PM SESSIONS: "Grass-fed: How to Market It"

1:30 **Premium Wholesale Markets for Grass-fed Meat**
Ridge Shinn - *Hardwick Beef Hardwick, MA*

1:55 **Marketing Our Beef: What Works For Us**
Matt & Beth LeClair
Barrett Hill Farm, LLC Mason, NH

2:20 **How We Developed & Use A Cooperatively Owned Mobile Meat Processing Facility**
Jim & Adele Hayes - *Grass farmers Sap Bush Hollow Farm Warnerville, NY*

2:45 **What's Happening and What Can We Do to Improve the USDA Inspected Meat Plant Situation in New England**
Ed Jackson - *Grass farmer and Livestock Specialist with Vermont Agency of Agriculture, Market & Foods*

3:15 *Discussion/Questions & Answers Evaluations*

4:00 *Adjourn*

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