

Lighten Up NH! Meeting
1/12/07
Merrimack County Office, Boscawen

Present: Sue Cagle, Martha Judson, Brenda Carey, Terri Schoppmeyer, Debbie Luppold, Patricia Halpin, Valerie Long, Debbie Cheever, Charlene Baxter

Present Via Pictel: Colette Janson-Sand, Julia Peterson, Kathy Schader (Welcome!)

1. Survey Content Analysis

- 38 completed surveys.
- Reviewed content analysis of surveys – Thanks Helen!

2. Charlene's Conversation with Sandi Van Scoyoc – President of HNH Foundation.

- HNH Foundation is looking at sponsoring an event. Southern NH AHEC is sponsoring an obesity conference in March 2008 (pediatric obesity).
- Obesity conveners (foundations and endowments.)
- Massachusetts is sponsoring an obesity forum.
- Louise McCormack, Governors Task Force on Physical Activity and Health is sending a survey to folks to collect data for their efforts.
- Survey Q and A – Sandi – answered as an individual. HNH wanted to keep their role distinct.
- Sandi also would like to better understand what we'd like to accomplish with the alliance.

3. Education Program Coordinator

- Discussed the fact that we have three people interested in the position. Colette will post on the NHDA website. Brenda will send the position description out to someone she knows who may be interested. The rest of the committee will distribute the position description.
- Postpone the interviews to February 2nd (with resumes to us by January 24th.)

4. Web site – What we liked and what we didn't like:

- Patti – Framingham.org web site – longitudinal study, have risk analysis, easy to use.
- Terri – FDA web site 3 columns – fast and easy. NH DHHS Nutrition and Healthy Promotion has good materials.
- Charlene – America on the Move – easy navigation.
- Andrea Talbot – various web sites to share.
- Julia shared sites she liked.
- We should keep track of what we like and what we like.
- Debbie – US HHS for MD's.
- Our web site should be able to go to their counties or towns easily. Could be a map of towns (include extension.)

- Granite State Fit Kids – Dr. Church Capetta this program operates out of hospital.
- Davis Advertising will be at the next meeting – can talk to us more about web sites.
- Go to Davis Advertising.com to look at their web site for an example of their work.

5. Logic Model

- Web site is concrete part of the logic model.
- Alliance there was much discussion about the goals of an Alliance. Need to understand the program that are out there and connecting them to one another.
- Meeting in person may be more efficient and has to be a pay-off.
- It the purpose of the Alliance is to: write grants, collaborate to leverage dollars, leveraging expertise.
- The original purpose of Alliance was to inform everyone about what's going on and connecting people.

6. Next Steps

- Hire coordinator and have them come to the next meeting.
- What concepts do we want on the web site? The organization/categories.
- Discuss the statewide obesity event sponsored by HNH.
- Look at RFP if HNH sends one out for a statewide conference. We could be a facilitator.

Next meeting dates:

February 16, 2007 from 9:00 to 12:00 at the Boscawen Office

March 16, 2007

April 20, 2007

May 18, 2007

June 15, 2007