

Lighten Up NH! Committee Meeting

April 20, 2007

Attending: Sue Cagle, Val Long, Julia Peterson, Debbie Luppold, Deb Cheever, Helen Costello, Colette Janson-Sand, Martha Judson, Terri Schoppmeyer, Charlene Baxter, Scott Estle, Karen Balnis

1. Basecamp
 - a. questions about where we should put comments
 - b. best thing would be to set up whiteboard for each discussion
ACTION: Scott will add tutorial to Basecamp site and we will follow up on training as needed

2. Revisions to website
 - a. Map may be seen as more functional as a separate box
 - i. Find health in your area needs to be connected clearly to the map
ACTION: Put it in the top left corner and the “find health...” statement should be clear that it is referring to the map
 - b. “business cards”: discussion on how large
 - i. very important – gives more credibility
 - ii. across the bottom or just under the picture
ACTION: business cards across the bottom, cut off 1/3 of depth
 - c. how do they get to general information for their age group
ACTION: add subjects under each age category... drop down list
 - d. Logo: Scott came up with some ideas that we liked better than what was on the website
ACTION: Scott will work on the logo some more and post it on Basecamp
 - e. Search tool needs to stand out a bit more
ACTION: This will depend on the logo decision

3. Timeline
 - a. need to get a temporary site up for people who search for the link
 - b. June 24 Healthy Eating Active Living forum, would be great to have the website live by then – is this possible?
 - c. May NHDA meeting will present LUNH to dietitians, can just use pdf files to show the design and features
 - d. Both meetings are an opportunity to get people involved and fill in the blanks

4. Subcommittees
 - a. decided to work on the website first
 - b. look at sitemap: divide up committees according to the sitemap categories
 - i. professionals – clinical, schools and other services.. educators... use titles in an inclusive way

- research, approaches - how to talk to patients, resources would link to other areas
 - get feedback and/? involvement from professionals
- COLETTE (interested in research), MARTHA, KATHY
- ii. alliance members – need to be concrete about the benefits, will be done in collaboration with HNHfoundation’s Healthy Eating Active Living, need form early in the game for everyone to use for the Alliance members
VAL, DEB C, SUE
 - iii. nutrition - DEBBIE L, HELEN, TERRI
 - iv. physical activities – JULIA, BRENDA, PATRICIA,
 - v. community design (livable walkable communities) CHARLIE – will talk more about this later
- c. Each section should include materials, links, research, approaches, success stories, best practices, stages of change
 - d. What do we ask for 1st?
 - i. type of service, directory, materials, links, referrals, whether it is cost or free
 - ii. Scott and Karen to come up with a format
 - iii. Scott will set up project list categories in Basecamp
 - iv. Karen will work on tip of the week and touch base with groups on progress

5. next time, some more training on Basecamp

Next meeting Friday May 18 from 9-12, Boscowen. Meetings are scheduled every 3rd Friday through December.