

## Individual/Program POW Logic Model

**Name of Program:** Community & Economic Development

**Situation Statement:** New Hampshire communities face many challenges, including changing demographics, shifting economic structures, emerging societal crises, unprecedented growth in some regions, and decline in others. Hence, the goal of Cooperative Extension's community development programming is to help communities achieve long-term well being by building human, economic, social, and environmental capacity. In order to build communities' capacity, Extension Educators provide a variety of educational services to community residents, organizations, and local governments. Examples of these educational services include facilitation of community forums, training in leadership development, assistance with planning activities, and provision of technical assistance for economic development, tourism, and communications. Additionally, Cooperative Extension connects campus-based resources – particularly faculty and students – to New Hampshire communities.

Inputs	Outputs		Learning Outcomes	Outcomes ~ Impact	
	Participants	Activities		Action Outcomes	Impact
<i>What do we need to achieve our goals?</i>	<i>Who needs to participate, be involved and reached?</i>	<i>What do we have to do to ensure our goals are met?</i>	<i>What will the short term results be?</i>	<i>What will the medium term results be?</i>	<i>What will the ultimate impact(s) be?</i>
Money	Community leaders	Trainings, workshops, and in-services to increase staff capacity and offer professional development opportunities to partners <ul style="list-style-type: none"> <li>- Facilitation workshop</li> <li>- Comm. Dev. Academy</li> <li>- E-Commerce/Community</li> <li>- Needs Assessment</li> <li>- Coalition Building</li> <li>- Leadership Development</li> </ul>	<b>Learning:</b> Communities become aware of their needs and wants	<b>Action:</b> Communities institute participatory processes to increase level of local engagement, (i.e. advisory groups, planning committees, public forums)	NH communities are sustained economically, environmentally, and socially

Inputs	Outputs		Outcomes ~ Impact		
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Human Resources - Time - Labor - Knowledge	Public decision makers	Marketing: Improve communication between Extension and our clientele about Extension's work in communities	Communities learn the value of including a diverse audience in planning and achieving goals.	Increased engagement by citizens of NH towns in community-building activities (projects, forums, local boards, etc.)	The NH economy is increasingly diverse and expands as a result of strong and vibrant communities
Publications	Collaborating partners	Modeling Behavior - Conducting meetings - Profile facilitation and training - Relationship building - Group process and facilitation	Communities increase their capacity to plan, develop and implement their visions.	Communities create plans for their future and implement steps toward achieving these goals.	Open space is maintained and enhanced based on sound community values and effective planning
Trainings	Community organizations and coalitions	Marketing and provision of tools to build community capacity - Brochures & fact sheets - Profile facilitation training - Comm. Capacity Index - Workshops - Technical guides - Collaboration - Informational Website	Communities gain awareness of their own resources and resources outside of their community	Communities include multiple stakeholders in community processes, (i.e. youth, elderly, etc.)	Communities retain their population base and outmigration is reduced

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		- Technical Assistance (train the trainer model)			
Outside Agencies/ Organizations	Faculty and students		Communities increase their motivation to access technical information and assistance	Communities strengthen their relationships to UNH Cooperative Extension and access UNH resources more effectively	Community members have pride in where they live and work, crime rates are reduced, and the basic needs of all citizens are met
Extension staff	Legislators		Communities learn where and how to access technical information and assistance	Communities and their leaders make deliberate decisions to create and take actions to increase social capital	
	Other state agencies/orgs. <ul style="list-style-type: none"> <li>- Regional Planning Assoc.</li> <li>- Municipal Association</li> <li>- Office of State Planning</li> <li>- DRED/Econ. Dev. Orgs.</li> <li>- Div. of Travel &amp; Tourism</li> <li>- DHHS</li> </ul>		Community leaders understand the Community Development process.	Communities take steps to develop effective leaders	

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	Extension staff		Community leaders and all members of communities learn to value and respect differences in people	NH residents value the assets within their own community	
	Under-represented and disenfranchised audiences – Ethnic minorities, Non-English speakers, Individuals living in poverty, Youth, Seniors, Persons with disabilities		Emerging leaders within communities learn leadership skills, consensus building, and facilitation	NH residents participate in community activities and encourage others to participate	

**External Factors:**

Changes in priorities of National Extension Organization may occur with changes in administration  
 Federal, County, and State financial support  
 UNH administration’s understanding, dedication to, and support of Land Grant mission varies with changing regimes  
 Disasters and Terrorism may change the short and long-term needs/priorities of NH residents

**Assumptions:**

The majority of community members care about the community in which they live.  
 Communities value environmental and economic sustainability.  
 Communities don’t always understand the connection between choice and outcomes.  
 There are potential leaders in every community.  
 The outcomes listed here are the educational outcomes of UNHCE – based on research and work in community development. Individual communities will have their own, specific outcomes/goals.

**Barriers:**

Lack of buy-in from County Educators and Program Leaders  
 Potential lack of future funding for new community ventures  
 Limited dedicated staff time in the area of community development  
 Lack of new-guard in the community development field