

State Advisory Council Meeting
Thursday, October 16, 2008
NH Higher Education Assistance Foundation
Conference Center
Concord, NH

Present: Anna Boudreau, Anne Krantz, Linda Smith, Paul Hennigan, Judy Buswell, Susan Turner, Denis Ward, Kathy Jablonski, Hiram Watson, Wes Cobb, Fred Creed, Tara Sad, Lee Sawyer, Ann Marie Gilmartin, Bard Flanders, Holly Avery, Paul Bonaparte-Krogh, John Pike, Peg Boyles, Holly Young, Brian Doyle, Darrel Covell, Charlie French, Faye Cragin, Hugh Christian, Lisa Townson, Jim Grady, Holly Young, David Foote, and COA's Sue Buteau, Carl Majewski, Dan Reidy, Rick Alleva (for Claudia Boozer-Blasco), Ann Hamilton, Deb Cheever, Chuck Hersey, Alice Mullen, Amy Ouellette and Geoffrey Njue

Welcome and Introductions: by Chair Anna Boudreau

County Round Table:

County Councils shared ideas for good program public value issues. The afternoon session used ideas to practice writing public value statement.

Counties reported budget progress is going well. Most counties expect very tight budgets at level funding or small increases.

Communications, Public Relations, Marketing and Branding:

A presentation by David Foote, Holly Young and Peg Boyles -

An overview of the Communications, Public Relations, Marketing and Branding efforts currently being implemented by UNH Cooperative Extension.

Lunch Break

Public Value Workshop:

Identifying, Creating and Using Public Value Statements to Support Extensions Mission - Presented by George Morse, University of Minnesota, Cooperative Extension.

A notebook of the powerpoint presentations are on file.

Next meeting will be ~~April 16, 2009~~ April 30, 2009 (updated 4/13/09)