



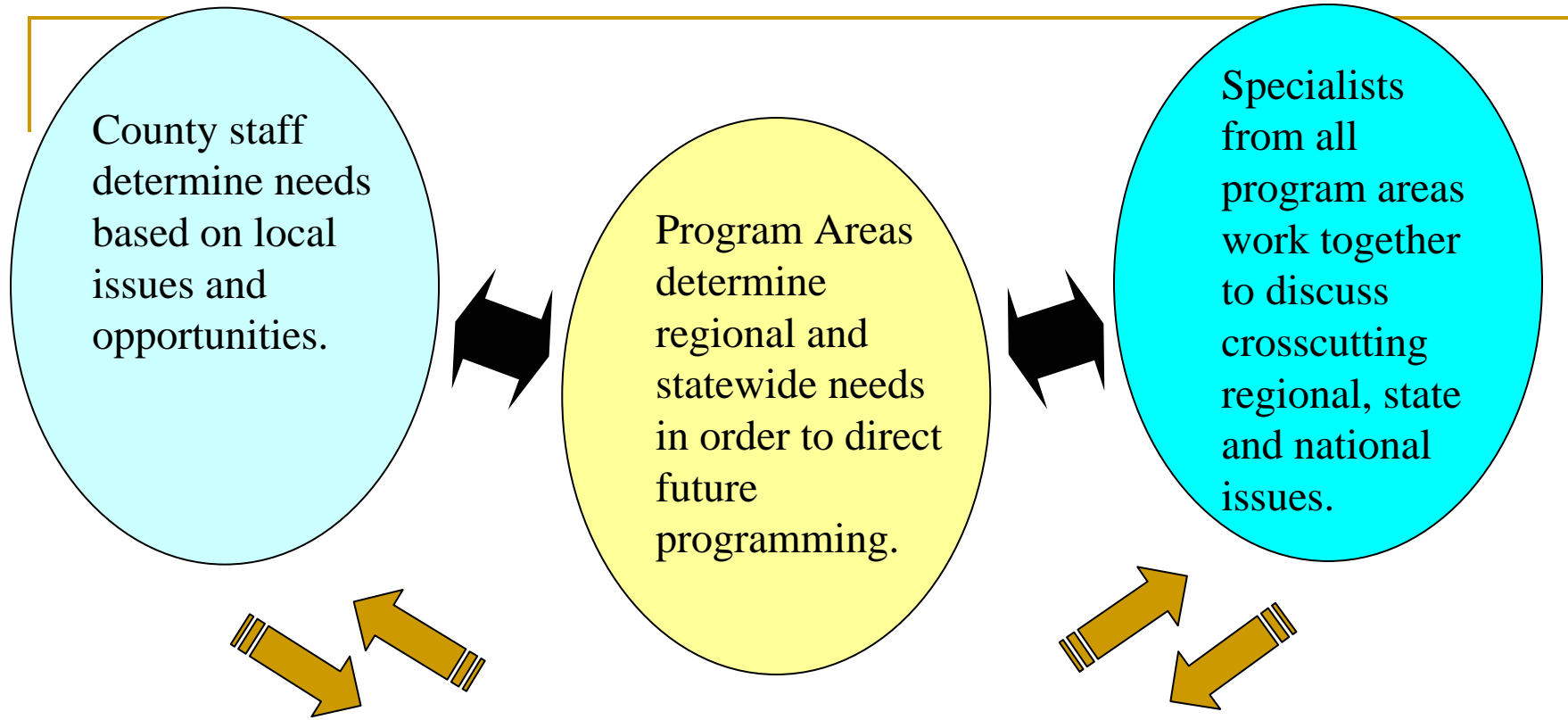
UNIVERSITY of NEW HAMPSHIRE
Cooperative Extension

Key Issue Prioritization

Strategic Plan Implementation Team (SPIT)

Key Component to Current Strategic Plan

- *Consider and commit to significant issues that may range from short to long term, simple to complex. This commitment may include multi-disciplinary efforts, grants and multi-state collaborations, new investments in time and resources and partnerships.*
 - *Refine the system of identifying and prioritizing significant issues to include information gathered from multiple resources.*
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Key issues are shared organization-wide and with State Advisory Council

SPIT generates a list of ALL issues and, in consultation with Leadership Team, prioritizes issues.

Identified Cross-cutting Themes

- Energy
 - Socio/Economic Issues
 - Land Use & Community Design
 - Youth, Family and Community Vitality
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Highest Priority Issues

- Sustainable Communities
 - Energy Conservation and Sustainable Energy
 - Achieving Financial Stability - Economic status of families
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Second-tier Priorities

- Nutrition, Physical Activity and Reducing Obesity
 - Support for Small Businesses
 - Community Character & Housing
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Results of Identifying Priority Issues

- Inform local and statewide initiatives
 - Guide future plans of work
 - Seek out grant funds to support
 - Develop professional development opportunities
 - Make strategic hiring decisions.
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What about other issues on list?

- Each program area will use the identified issues to develop new and strengthen existing programs
 - Organizational issues such as better utilization of technology and the changing nature of volunteerism will be examined
 - Share the list with other departments at UNH and agencies who may be better suited to address them
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Next Steps...

- Key issue teams will form
 - Continuous updates to key issue statements
 - Programs will be developed/organized around key issue themes
 - 2010 Federal Plan of Work update will reflect key issues
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