



Northeast Regional Tagging Symposium

October 17, 2008

Advertising Application

Location: University of New Hampshire, Memorial Union Building, Strafford Room
Contact: Rachel Feeney, UNH, Northeast Consortium, 8 College Rd., Durham, NH 03824 USA
603-862-2276; rachel.feeney@unh.edu

The undersigned hereby applies for exhibit/advertising space at the Friday October 17, 2008 Northeast Regional Tagging Symposium at the University of New Hampshire in Durham, New Hampshire, USA, subject to the terms, conditions, rules and regulations set forth in this application.

Company Name: _____

Street Address: _____

City: _____ **State, Country and Zip Code:** _____

Phone: _____ **Web address:** _____

Contact: _____ **Email:** _____

Meeting Nametags: _____

Company's primary product or service: _____

Advertising Options:

Symposium Sponsor, \$500

One booth, two registrations, prominent advertising on the Symposium website (including a link to the company's website) and in the proceedings document.

Symposium Vendor, \$300

One booth, one registration, company name listed on the Symposium website and in the proceedings document.

Symposium Advertiser, \$300

Prominent advertising on the Symposium website (including a link to the company's website) and in the proceedings document.

Standard equipment for a booth (3m x 3m) includes one table, two chairs, power supply, and a booth identification sign (20 characters maximum).

Booth description (incl. electricity requirements): _____

Special Requests: _____

**2008 Northeast Regional Tagging Symposium
CONDITIONS, RULES AND REGULATIONS COVERING EXHIBITORS**

The University of New Hampshire and the Symposium Organizing Committee (Committee) assumes no responsibility whatsoever for any property placed in the exhibition area and on surrounding property. Exhibitor, unless otherwise prohibited by law, hereby releases said corporation, its agents, servants and employees, and discharges them from any and all liability from any loss, injury or damages to person or property that may be sustained while at or as a result of said 2008 Northeast Regional Tagging Symposium.

1. The space in which Exhibitor shall display and exhibit his/her products shall be as agreed to with the Committee.
2. Exhibitor shall not, without prior written consent of the Committee, assign or sublet such space, or any part thereof.
3. The conditions, rules and regulations hereof are made a part hereof and the Exhibitor agrees to be bound by each and every one of them; and the Committee shall have power in the matter of interpretation, amendment and enforcement of all said conditions, rules and regulations.
4. The Committee shall refund monies paid if for any reason the Symposium does not take place.
5. **CANCELLATION:** Exhibitors shall have the right to cancel this agreement by written notice to the Committee. In the event such cancellation is received prior to **August 1, 2008**, the University of New Hampshire shall refund any amount paid in excess of 50%. No refunds will be made on cancellations received on or after **September 1, 2008**.
6. **INSTALLATION OF EXHIBITS:** All exhibits must be completed and in place on October 17, 2008 by 8:30 am. Exhibits may be installed beginning at 7:00 am.
7. **REMOVAL OF EXHIBITS:** No exhibit, or portion thereof, may be removed during the Symposium without the prior written consent of the Committee. Following the close of the Symposium at 5:00 pm, exhibits will be removed by 6:30 pm.
8. **CHARACTER OF EXHIBITS:** All exhibits must be designed, constructed and operated in good taste and in accordance with the best interest of the Symposium. All sales, publicity and promotion activities conducted by the Exhibitor must be confined to this space. Distribution by Exhibitor of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by his/her exhibit. The Committee may prohibit the installation and operation of any exhibits not meeting its approval which it deems not in the best interest of the Symposium.
9. **AMENDMENTS:** These rules, regulations and conditions have been drawn for the purpose and intention of providing a well balanced, well regulated, and successful Symposium, in an effort to provide the greatest good to the greatest number. The Committee shall have full power to so interpret the rules and regulations or make such rulings as may appear to be for the best interests of the entire exposition and any and all amendments of the foregoing rules, regulations and conditions shall bind the Exhibitor. This arrangement will be interpreted under, and is intended to be consistent with, New Hampshire law. Any provision violating such law is void, and other provisions shall remain in full force and effect.

Sign and return this application to: **Rachel Feeney, UNH, Northeast Consortium, 8 College Rd., Durham, NH 03824 USA.** Payment by check to "The University of New Hampshire" in full must accompany this application. Upon assignment of exhibit space, a counter signed copy of this contract will be mailed to you. We reserve the right to make the final determination of all space assignments in the best interest of the meeting. For full consideration, applications must be received by **July 1, 2008**. Fee is non refundable after September 1, 2008.

Signature: _____ **Date:** _____

FOR OFFICE USE ONLY

Approved by: _____ Date: _____

Full payment received by exhibitor \$ _____