

**Public Awareness Internal Assessment  
for County Advisory Councils**

**Part I – Ranking**

Please rate from 1 to 5, with 1 being lowest and 5 highest. Work individually then compare as a county team and average the scores.

1) To what extent do you think the public in your county understands UNHCE?

1      2      3      4      5

[A little → A lot]

2) To what extent do you think your county legislators understand UNHCE?

1      2      3      4      5

[A little → A lot]

3) How close is the relationship between the Commissioners and UNHCE?

1      2      3      4      5

[Not close → Very close]

4) How close is the relationship between the County Manager and UNHCE?

1      2      3      4      5

[Not close → Very close]

5) How much do the staff and AC members know about the interests of the legislators?

1      2      3      4      5

[Not much → Know a lot]

6) How much do the staff and AC members know about the Commissioners' interests?

1      2      3      4      5

[A little → A lot]

7) How easy would it be to rally grassroots support for UNHCE if needed?

1      2      3      4      5

[Hard → Very easy]

8) How easy is it to get newspaper coverage for UNHCE in your county?

1      2      3      4      5

[Hard → Very easy]

9) How important is it to keep track of the friends of Extension in your county?

1      2      3      4      5

[Not too important → very important]

10) How much time and effort do your staff and AC give to Public Awareness efforts?

1      2      3      4      5

[1 Not enough → 3 Just enough → 5 Too much]

**Part II – Evaluation:**

- 1) Figure an average for each question.
- 2) What area needs the most attention?
- 3) What area the least?
- 4) Where are you on effort?
- 5) Compare your rating with others from your county. Figure a county average.