







APRIL - Month of the Military Child

3rd Annual "Purple Up!" Monday, April 15th

The UNH Cooperative Extension Military Youth and Family Program invites everyone across the state of New Hampshire to wear purple on Monday, **April 15**th. Purple symbolizes all branches of the military, as it is the combination of Army green; Marine red; and Coast Guard, Navy and Air Force blue. Purple Up! acts as a visible way to show support and thank military youth for their strength and sacrifices.

We hope everyone will take this opportunity to celebrate these young heroes! Be creative....the goal is for military youth to actually see the support of their community! Need some ideas to get you started?

- Ask your local, regional, state, and federal officials to wear purple on Monday, April 15th
- Invite news and media outlets to write a story about Purple Up! For Military Kids
- Involve schools, sports teams, youth organizations, clubs, afterschool programs
- Engage fraternal organizations, social clubs, and Rotary groups
- Request local businesses to post a Purple Up! message on their roadside signs
- Ask stores and restaurants to put a Purple Up! flyer in their business window
- Suggest companies and businesses ask their employees to wear purple
- Invite coworkers, as well as members of your spiritual community, exercise class, or golf league to join you in showing support for the military youth in your town by wearing purple on **April 15**th

Remember to send us your photos to post on the NH Military Youth and Family Website and Facebook page, where military youth and families from across the state will be able see them!

UNH Cooperative Extension, Military Youth and Family Program

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