eXtension Map@Syst: a national Extension effort in geospatial technology outreach

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UNH Cooperative Extension
Why eXtension?

• Cooperative Extension is a national organization, but does not have a national web presence.
• Extension’s traditional method of content delivery is being replaced or enhanced by online sources.
• Extension needs to provide information in the way people consume and search for information.
• By uniting Extension and partner expertise across many states, more comprehensive, more relevant outreach product are produced.
What is eXtension?

- interactive learning environment
- based on WikiMedia, Moodle and Flash
- supported by eXtension staff
  - funded by 0.7% of state Smith Lever funding
- subject areas are proposed by interstate partnerships within Cooperative Extension (Community of Practice) for specific groups of constituents (Community of Interest)
- initial subject area content is developed by CoP, but additional CoP members are welcome
What is different about eXtension?

• wikis are designed from the ground up for online collaboration
• Cooperative Extension specializes in outreach and communication
• national expertise basis provides better content coverage across states
• FAQ’s developed by CoP and submitted by users of the site (answered by CoP)
• eXtension has Extension for face-to-face support
What topics are by eXtension

- **Community**
  - Diversity Across Higher Education
  - Entrepreneurs & Their Communities
  - Gardens, Lawns & Landscapes
  - Geospatial Technologies
  - Imported Fire Ants

- **Disaster Issues**
  - Agrosecurity and Floods

- **Family**
  - Family Caregiving
  - Parenting
  - Personal Finance

- **Farm**
  - Beef Cattle
  - Cotton
  - Dairy
  - Horses
  - Livestock and Poultry Environmental Learning Centers

- **Pest Management**
  - Wildlife Damage Management

- **Youth**
  - Science, Engineering, and Technology for Youth
Who is in Map@Syst?

**National Geospatial Technology Extension Network**

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<tr>
<th>Name</th>
<th>Institution</th>
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