**NH 4-H Presentation Evaluation**

Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Poster Title: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Age Range: \_\_\_\_\_\_/\_\_\_\_\_\_\_/\_\_\_\_\_\_

 *8-10 11-13 14-18*

 ***4-H Promotion Poster Exhibit***

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| --- | --- | --- | --- | --- |
|  **Technical Execution** | **1 Point** | **3 Points** | **5 Points** | **Score** |
| Content and Messaging | More clarity and quality of descriptive elements are needed to promote 4-H. | Poster clearly promotes 4-H, but may need more work or information to create excitement in the viewer. Some information may be incomplete, irrelevant or repetitive. | Poster promotes 4-H in an engaging and exciting way. Poster is interesting and stimulates thought or presents a call to action. |  |
| Organization | Organization needs improvement; text is illegible, too small, or overly crowded. | Important information is clear and legible but poster flow needs improvement. | Professional appearance. Organization and flow are intuitive to the observer. |  |
| Format | Overall appearance needs improvement to be visually appealing. | Format and framing are present but could be more effectively presented. Finished look is apparent. | Poster has neat lettering with wording that is direct and simplified. Arrangement of elements are in a logical chronological order. |  |
| Construction  | More care is needed with construction, lettering &/or use of materials. Poster is not neat and/or eraser marks prominent.  | Poster is carefully constructed in a visually appealing way. Some additional finish work may be required to present the best poster. | Poster is carefully constructed in a visually appealing way. There are no loose components and no eraser marks. |  |
| **Section Total:**  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Art Design** | **1** | **3** | **5** | **Score** |
| Design | Information, graphics and other visuals need improvement to effectively promote 4-H or the selected project. | Presents arrangement of neat, clean and appropriate design of information. | Use of line, shape, color, and space draws the viewer in to descriptive elements that effectively promote 4-H. |  |
| Unity | Elements need more unity. Viewer is left with a feeling of confusion. | Most elements create a collective design of information but contain unnecessary or distracting elements. | All elements are valuable, important and descriptive, working together as a whole to create excitement about 4-H. |  |
| Creativity | More creativity is needed to generate interest or excitement about 4-H and/or copyrighted images are used without permission/citation. | Visual elements are unique and generate interest in 4-H, may lack complete originality. | Maker is able to showcase their personal originality & technique to capture viewer’s attention and generate interest in 4-H. |  |
| **Section Total:**  |  |

**Additional Comments:**