



New Hampshire 4-H Poster Exhibit SCORE SHEET

Name _____ Age (Jan 1st) _____ Years in Project _____

Title of Poster _____ Club/County _____

Criteria Checklist: (please place a check next to each item to indicate criteria has been met)

- Poster is standard 14" x 22" No Copyright or Trademarked materials
 4-H Clover used according to regulations If poster is 3-D, it is no more than 1/4" high

For each of the items, place an x in the box that best describes the poster. The numerical value of each x appears at the head of its column. Key: O = Outstanding, S = Satisfactory, NI = Needs Improvement

CRITERIA	O		S		NI		COMMENTS
	5	4	3	2	1		
MESSAGE – 30 points							
Clearly presents one idea.....							
Attracts attention and maintains interest							
All elements relate to the message							
Creativity							
Simplicity							
Stimulates thought or action.....							
ART DESIGN – 55 points							
Emphasis on most important element.....							
Balance of design (layout).....							
Arrangement of lettering to rest of poster							
Neat lettering, shaped correctly							
Easily read from a distance.....							
Use of shape							
Use of color							
Use of line							
Use of texture							
Unity/Pattern							
Graphics appropriate for age level and people seeing it							
CONSTRUCTION – 15 points							
Correct spelling							
Overall Neatness/cleanliness, guidelines erased							
Chosen materials are used effectively							
TOTAL FOR EACH COLUMN							TOTAL SCORE (out of 100)

A Note to Judges: It is important to realize when judging that this is more than an evaluation of a child's work. It is a teachable moment. While we have defined what we consider to be the important elements that need to be scored, many members learn as much from the comments you provide. Please try to make at least one positive comment about this poster. If you have suggestions for improving future posters, please jot down comments for the member to consider. Thank you for helping our 4-H'ers improve their visual presentation skills.

Message - 30 Points
Presents One Idea - Is there one theme/idea presented or one clear message? Is it brief and direct?
Attracts Attention - Does the theme attract attention and catch interest? A poster must catch the eye.
All Elements Relate to Message - All parts of the poster relate to the message. Is it easy to follow all the elements to get one message?
Creativity - Does the poster demonstrate thought and creativity by use of various work, lettering, use of color, etc? Is creativity used in combining the design and style of lettering?
Simplicity - Is the poster limited to one idea and readable at a glance?
Stimulates Thought or Action - Does the poster motivate the viewer to action? Does the poster cause viewers to stop and read it?
Art Design- 55 Points
Emphasis on Most Important Element - Does emphasis capture your attention by unusual use of line, shape, texture, space, change of color, change of letter style, size? Are these elements used to show level of importance?
Balance of Design - Is poster well balanced and neatly done? Is space on the poster divided into negative and positive areas? Does the poster use formal, asymmetrical or bi-symmetrical design?
Arrangement of Lettering to Rest of Poster - Is the arrangement of the elements pleasing to the eye?
Neat Lettering, Shaped Correctly - Is lettering neat, consistent and large enough to be easily read?
Easily Read from a Distance - Is the ratio of letters' height to width adequate? Are letters well spaced so they can be read from a distance?
Use of Shape - How are shapes arranged? Are they made from connected lines? Are cut outs and other patterns of comparable sizes?
Use of Color - Are color combinations pleasing? Do colors provide enough contrast to be readable? Are colors used for emphasis? Has a color scheme been used?
Use of Line - Lines can vary in the thickness or help create a mood. Are a variety of lines used, horizontal, vertical, diagonal, curved?
Use of Texture - Have different textures been used to add interest?
Unity/Pattern - All elements work together as a whole. Do the elements look like they belong together? Do things that are repeated create unity?
Graphics Appropriate for the Age Level - Do the designs, patterns, and graphics fit for the age of the person who has designed the poster or the audience they are trying to deliver their message to?
Construction - 15 Points
Correct Spelling - Are all words used, spelled correctly and used properly?
Overall Neatness - Are guidelines erased? Are glue marks visible? Is the poster free from smudging or marks made during preparation? Was the poster properly cleaned before exhibiting?
Chosen Materials - Were the materials chosen clean, fresh or undamaged before being used? Were appropriate mediums chosen? Can the exhibit be used successfully for the intended purpose?

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