**Program Logic Model**

**Stakeholder Input:** How will our stakeholders provide input into the program? -- Advisory Committees, surveys of clientele, open forums, one-on-one discussions with key leaders, etc.

### Inputs
- **What do we need to achieve our goals?**
  - Staff
  - Time
  - Volunteers
  - Money
  - Research Base
  - Materials
  - Technology
  - Partners
- **Who needs to: - participate? - be involved? - be reached?**
  - Clients
  - Agencies
  - Decision-makers
  - Customers
  - Number
  - Characteristics
  - Learning Styles
- **What do we have to do to insure our goals are met?**
  - Conduct:
    - Workshops
    - Meetings
  - Deliver services
  - Develop:
    - Products
    - Curriculum
    - Resources
  - Train
  - Provide Counseling
  - Assess
  - Facilitate
  - Partners
  - Work with Media

### Outputs
- **Participants**
- **Activities**

### Outcomes ~ Impact
- **Learning**
  - What are the skills, and/or knowledge required to achieve the behavior change?
  - What attitudes or opinions need to be changed?
- **Action**
  - What are the action (practice/behavior) changes required to achieve the impacts?
- **Condition**
  - What ultimate impact(s) is hoped for?

### Impact Indicators
- What will we measure to know we’ve achieved a desired outcome?
- Helps to follow the format for SMART objectives:
  - SMART Objectives: Specific
  - Measurable
  - Audience-directed
  - Ambitious
  - Realistic
  - Time-bound

### Assumptions:
What do we believe about the situation, the participants, and how the program will operate? For example, if you use a web-based delivery system for a program, you are ASSUMING the target audience has Internet access and knows how to use the Internet.

### External Factors:
What factors (that we have no control over) influence the target audience or the way our program may operate or the outcomes? For example, milk prices are an important factor (that Extension has no control over) in dairy farm profitability and this may influence whether or not a farm adopts certain practices.