Echinacea purpurea
Purple Coneflower

Leaves of the young seedling vary in shape, but are broad, thick and rough to the touch.

The cotyledons are thick and simple.

Rolled leaves emerge from the center of plant.

Older leaves are elongated and have a rough, wrinkled texture with toothed edges.

Young stems are often red.

The leaves develop in fan-like clusters at the base of the plant.

The leaf may gradually taper into the petiole (leaf stalk).

Stems are often streaked with red or brown specks.

As the plant matures, one or more leafy flowering stems emerge from the base.

Echinacea purpurea is a robust plant with large rough leaves and tall strong stems.