**Rudbeckia hirta**
Black Eyed Susan

Seedlings of **Rudbeckia hirta** are covered with long stiff hairs.
These stiff hairs remain a prominent feature of **Rudbeckia hirta** as it grows.

As the plant matures, the leaves become longer and narrower but remain hairy with a very rough texture.

Young plants develop a rosette of leaves from the center base of the plant.

Notice the dense white hairs covering all parts of the leaves and stems.

Upright stems grow from the center of the plant.

The stems are hairy, often with red or purple speckles.