4-H Demonstrations
Did you know…

Only 2 out of 10 people remember what they hear…

BUT…7 out of 10 remember what they see and hear.
Making a 4-H Presentation Helps YOU!
Kinds of Demonstrations

- Project Demonstration
- Illustrated Talk
- Action Exhibit
Project Demonstration

- Explaining and doing
- Show how
- Make or do something
- “Go and do likewise”
Illustrated Talk

- Talking
- Tell how
- Show pictures, charts, models, equipment
- “Here’s information”
Action Exhibit

- Talking and doing
- Tell how, show how, invite others to learn how
- Audience changes
- “Learn by interacting with me”
The 4 P’s of Demonstrations

- Planning
- Preparation
- Practice
- Presentation
How Do I Begin?

- Select a subject
- Gather information
- Outline the presentation
- Practice delivery
- Choose equipment and visuals
- Select a title
- Evaluate results

* Team Demonstrations: responsibilities equally distributed
Practice! Practice! Practice!

- Allow enough time for practice
- Know your subject so you can answer questions

Practice! Practice! Practice!
Presentation

- Equipment and supplies
- Skillful workmanship
- Order of work
- Working space
- Work and talk
- Visual aids

- Length of presentation
- Audience interest
- Statements
- Questions answered
- Grammar and vocabulary
- One theme
- Practical and timely
Visual Aids

- Actual objects
- Models
- Pictures
- Blackboards
- Flannel boards
Visual Aids

- Flip charts
- Posters
- Charts
- Graphs
- Lettering
Tips on Posters

- Materials
- Lettering
- Color and Combinations

REMEMBER….
Posters and Charts help
- Emphasize certain points
- Clarify important steps and processes
- Summarize main ideas or processes
How About You?

- Neat and well groomed.
- Clothing suited to the job.
- Good grammar. Clear voice.
- Talk to and look at audience.
- Good posture; stand on both feet.
- Be enthusiastic. Give audience the impression you enjoy and like what you are doing.
- BE YOURSELF, BE HAPPY, SMILE