

**Stewardship Network: New England
Southeast Hub Kick-off Meeting
March 18, 2014**

Introductions

- 36 in attendance
- Ellen Snyder, Malin Clyde and Emma Carcagno – coordinating the meeting

Garlic Mustard Challenge

- Dates: Saturday, April 26th in Newmarket (morning)
Saturday, May 3rd in Lee (afternoon)
- Other possible opportunities
 - New Lincoln School
 - Exeter Conservation Commission

Volunteer Recruitment Ideas for Stewardship Projects – Brainstorming list

- UNH Office of Community Service: <http://www.unh.edu/serve/>
- Other local colleges, universities, community colleges
- VolunteerNH (especially Twitter Feed, calendar posting)
- Stewardship Network: New England calendar posting (also e-bulletin, Twitter and Facebook feeds)
- Press Release – how to draft one [click here](#)
- Public and private schools – many have an environment club or service learning requirement
- Chambers of Commerce
- Summer camps in your region
- Phillips Exeter Academy, ESSO – “Exeter Social Service Organization”
- Churches – organized by denomination, can go through state office if interested in reaching a group of churches from a single denomination
- Business for Social Responsibility – a good way to look up local businesses to see if they are members; many of these have active volunteer efforts
- Local libraries (bulletin boards, online calendars)
- Association of Conservation Commissions has an online calendar and e-news (for reaching out to Conservation Commissioners, for example if you are offering a training program, etc.)
- NH Fish & Game and NH State Parks each have very active Facebook pages, if you are partnering with either organization
- Twitter – the Stewardship Network has two Twitter feeds: @ellen_tsnne and @malin_tsnne; if listed on our calendar, it will be tweeted on one or both
- UNH Cooperative Extension county office in your region – [click here](#) for list of county offices

- UNH Cooperative Extension volunteer programs (cadres of trained volunteers who volunteer for many other organizations): [UNH Extension Volunteers](#). Appropriate volunteers may include:
 - NH Coverts Volunteers
 - Natural Resource Stewards
 - Master Gardeners
 - 4-H Clubs
 - Coastal Research Volunteers
- United Way of Greater Seacoast (online calendar, Twitter feed)
- Meetup.org (there is a few to post events, but you may find an existing group that would be interested in your opportunity, and you can join that group)
- NH Environmental Educators – a network of teachers and educators
- County work programs (help place people for community service requirements) – based at county offices
- Local companies with volunteer programs: Timberland, Unutil, Comcast, Hanneford, Liberty Mutual, etc.
- Americorps program (based in VolunteerNH) – student crews may participate in occasional volunteer days as their schedules allow
- NE Mountain Bike Association – particularly for trail work where bikes are allowed
- Active Retirement Association (based at UNH): <http://www.unh.edu/ara/>
- Lifewise Community - <http://lifewise-nh.org/> based in the Seacoast
- Local senior centers
- NH Arborist and landscapers
- Using [QR codes](#) at your property or site to recruit users
- Farmers Markets / Seacoast Eat Local

New Postcard & Getting the word out about The Stewardship Network: New England

- Malin and Ellen introduce the new postcard even though it isn't ready yet.
- Ideas for distribution of postcards:
 - Apple Harvest Day in Dover – at Cons. Comm./Open Space Committee table
 - Farmer's markets
 - Libraries
- Getting the word out about the network
 - Town updates, e-news
 - Facebook/social media
 - Most are willing to post a link on their website

Ideas About Shared Tools

- Tool trailers – will likely happen in the Seacoast first
- When asked who would use such a trailer, 16 said yes, 2 people said they would use it more than 5X per year
- Discussion of whether it should be a tool trailer or static location (shed), also whether folks can reserve/use some tools without using the whole trailer

- Some suggest that it might be better to only reserve the trailer all together
- County Conservation Districts – may be a good place to house the trailers. They rent equipment to farmers and so may already have the infrastructure to do something similar with the trailers.
- Maine Conservation Service has a trailer
- Could a car dealership donate a vehicle – even if old, or perhaps an old contractor van?