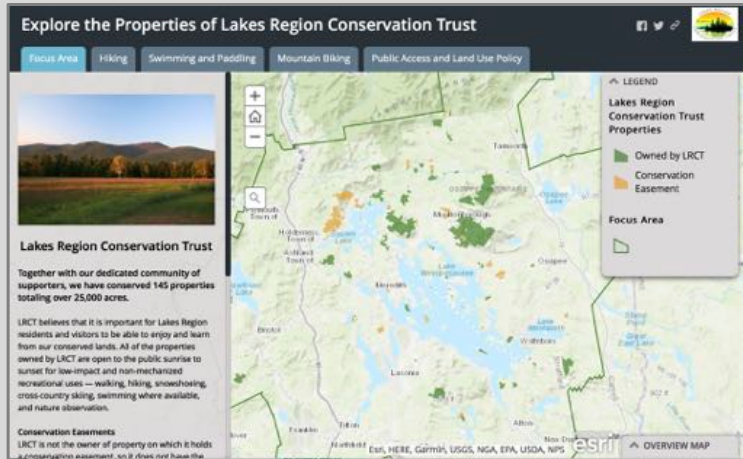
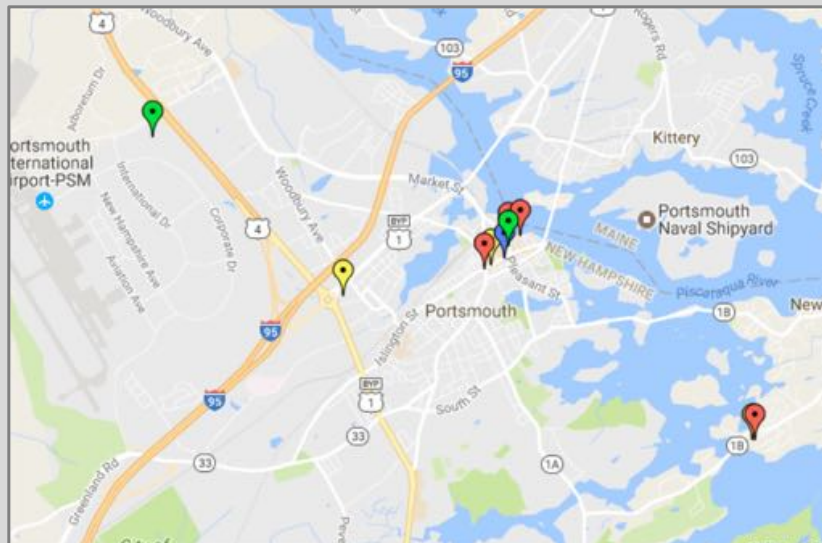
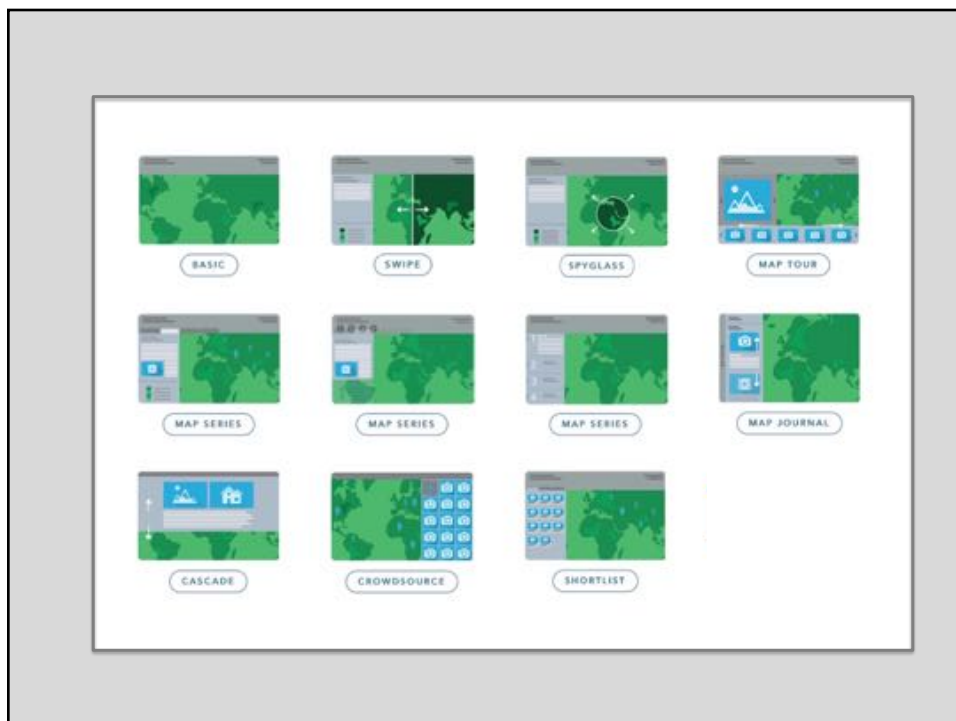


## Story Maps: Connecting the Public with Your Lands



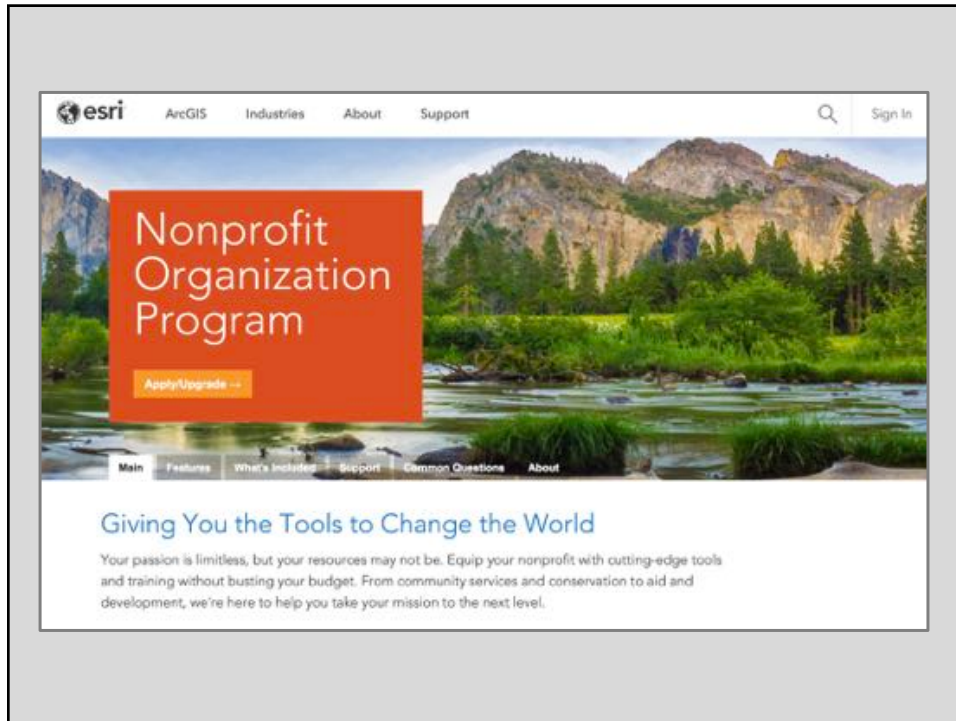
**Shane Bradt** | UNH Cooperative Extension  
**Erin Mastine** | Lakes Region Conservation Trust





Platform	Cost	Ads	User Friendly
<a href="#">Story Map</a>	Free	No	GIS experience needed
<a href="#">Mapbox</a>	Free up until a predetermined number of views	No	?
<a href="#">MapHatch</a>	\$49/month	Can be used to offset the cost - sponsorships	?

The image shows a screenshot of the ArcGIS Online website. At the top, the text reads "Mapping Without Limits" and "ArcGIS Online is a Complete, Cloud-Based Mapping Platform". Below this, there is a navigation bar with "What is ArcGIS?". The main content area is partially obscured by a white text box with a blue border containing the words "Privacy", "Analysis", and "Mobile mapping". Below the text box, the page shows a sign-in section with the heading "Need an ArcGIS Public Account" and a "CREATE A PUBLIC ACCOUNT" button. To the right, there is a sign-in form with fields for "Password", a "SIGN IN" button, and options for "Keep me signed in", "Forgot password?", and "Forgot username?". At the bottom of the sign-in section, there are "Sign in with" buttons for "ENTERPRISE ACCOUNT", Facebook, and Google+.



## Saving Special Places 2018

Story Maps: Connecting the Public with Your Lands



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### Slides and Links

<http://bit.ly/stormapssp>