



County Advisory Council

Member Recruitment Discussion & Plan

Requested Annually, by October 30

The purpose of this **County Advisory Council Member Recruitment Discussion and Plan** is to ensure a highly effective county council that reflects the diversity of its residents. **It is important to the University of NH, Cooperative Extension that all potential program participants and volunteers have equal opportunity to access our educational programs and offerings.**

Further, the purpose of this recruitment discussion and plan is to encourage county councils to discuss and review annually, current membership, as well as current or anticipated member vacancies to ensure a highly engaged council that is familiar with current Extension programming and is comfortable and confident in sharing these educational resources with all potential program participants in their county.

It is recommended that council members, in advance of this discussion:

- Review and consider the assets/skills of the current council membership,
- Acknowledge anticipated lost assets/skills from members due to resign or 'term-out'
- Review and discuss current/up-to-date demographic data for the county and its' communities, and
- Develop a list of desired assets from new members, and who/where those potential members may be

County Name: _____

Date: _____

1. **Brainstorm & Self-Assessment**

- A. Generally, when thinking about council member recruitment, and the county demographic, what qualities, assets, or experiences might lend themselves well to the role of a council member?

B. Note each current members qualities, assets and/or experiences that they or their colleagues feel are lending themselves to their role on the council.

2. Brainstorm Opportunities

Review the desired and current attributes in #1, and ask what opportunities we might have to focus, with a high level of confidence, member recruitment on assuring “all potential program participants and volunteers have equal opportunity to access our educational programs and offerings”.

3. Action

What will current Advisory Council members do (with staff assistance, when necessary) to ensure, nominees are submitted to the council Nominating Committee for recommendation and vote of the full council?