Hillsborough County Presentation Day
4-H PHOTOGRAPHY CONTEST

Members do not have to be enrolled in the photography project to participate.

CATEGORIES: (1) New Hampshire At Its Best  (2) 4-H At Its Best/4-H Promotion  (3) Open

DEADLINE: Photos are due at the 4-H office in Goffstown by MARCH 5, 2018. More than one photo per 4-H member can be submitted but only one will be judged and eligible to go to State Activities Day. Late entries will be accepted for display only and not eligible for State Activities Day. The top two photos from each age category will be sent to State Activities Day where the top two entries from each age category will receive a medal. The top Senior photos chosen at State will be invited to exhibit at the BIG E and receive an additional award: 2 admission passes and 1 parking pass to the Big E, as well as eligibility to purchase a State 4-H jacket.

RULES:
- Photographs may be color or black & white.
- Prints must not exceed 9"x12" and taken after May 31, 2018. Entries can be matted and framed to a larger overall size.
- Entries must be have the completed form below securely attached to the back. All requested information is required.
Hillsborough County 4-H Presentation Day

POSTER CONTEST

ONLY ONE poster per 4-H member can be entered. Posters which have been judged at a previous Activities Day can’t be resubmitted.
Entry form must be complete with all requested information and taped to back.

DEADLINE: Posters are due at the 4-H office in Goffstown by MARCH 5, 2019. Late entries will be accepted for display only and not be eligible for State Activities Day.

WHAT IS A 4-H POSTER?
4-H Posters provide an opportunity for members to share information about 4-H and a wide range of topics. Posters can be used as stand-alone pieces exhibited at fairs and events. They can be useful in recruiting new 4-H members, educating the public, and raising awareness about important subjects.
Posters should make people STOP, READ and REMEMBER.
The Categories are: 1.) Educational 2.) Promotional
   o Educational posters engage the viewer in a learning process. The design should convey verifiable information, research, and/or data around a central topic (cited when appropriate).
   o Promotional posters market a particular program, event, or idea. The design should capture the viewer’s attention, communicate a benefit to the reader, and include a call-to-action.
Once you have chosen your category, decide on which of the three 4-H Mission Mandate themes you want to focus on: 4-H Civic Engagement, 4-H Healthy Living, or 4-H Science.

AWARDS: The top two entries from each age category will be invited to State Activities Day. The top two entries at State will receive a medal and the top Seniors will also be invited to exhibit at the BIG E, receive 2 admission passes and (1) parking pass as well as eligibility to purchase a State 4-H jacket.

RULES
• Posters should be on standard poster board measuring 14” x 22”. They may be landscape or portrait orientation. Posters on non-standard size board will not be accepted.
• Posters may be produced by any medium including, but not limited to: watercolor, ink, crayon, acrylic, charcoal, and/or oils. Computer generated lettering and graphics are acceptable.
• Posters may be three-dimensional, but no more than 1/4” high (to lay flat in a pile). All pieces should be securely affixed to the poster, to withstand being mailed to the State 4-H Office.
• Poster should be able to be read from 6’ away, and convey one clear message (not a collage)
• Other than the 4-H Clover, posters may not incorporate copyrighted materials or trademarked materials. If the 4-H Clover is used, it must be in accordance with the rules governing the emblem.
   https://extension.unh.edu/events/nh-4-h-state-activities-day

PREPARATION
• Determine what you want to convey to the viewer and conduct research about your topic.
• Sketch potential designs ideas and layout before creating the final product.
• Consider which points you want to highlight and how to accomplish your goal—different text size, color, borders, or something else.
What visuals or designs will enhance your message? Where to place for the best effect?
Try different methods to see what is most visually appealing.

CONSTRUCTION

- Cite content when appropriate. [www.library.unh.edu/research-support/citation-styles](http://www.library.unh.edu/research-support/citation-styles)
- Text should be easy to read from a distance. Consider size, color, and font choices.
- Poster components should be simple, compelling, adequately sized and communicate the message.
- Layout is appealing to the eye, utilizing whitespace to enhance the overall design.
- The end product should not show glue residue, tape, or other work product.
- Color, text, and overall construction principles are used to accent key components of the poster.
- Poster is well constructed/assembled. It will hold up under variable conditions.
- The poster conveys interesting information.

LETTER SIZE FOR OPTIMAL VISIBILITY

The font size chart below is based on using black Helvetica text on a white background and assumes someone with good eyesight in good light. [resources.printhandbook.com/pages/viewing-distance-font-size.php](http://resources.printhandbook.com/pages/viewing-distance-font-size.php)

<table>
<thead>
<tr>
<th>Viewing Distance</th>
<th>Minimum Text Size</th>
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<tbody>
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<tr>
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<td>13pt</td>
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<tr>
<td>2m / 6.5ft</td>
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</tbody>
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Portions of this document were adapted from the New Mexico State University and Iowa State University 4-H programs.
4-H FLIX VIDEO CONTEST

WHAT IS A FLIX VIDEO?

Flix Videos are 3-5 minutes videos created by an individual or a team of 4-H’ers. Teams can be comprised of up to 3 members and compete in the division of their oldest member. Each county may send up to 2 individual or team entries per age category:

- Juniors (age 8-10 by 1/1/2019)
- Intermediates (age 11-13 by 1/1/2019)
- Seniors (age 14 and older by 1/1/2019)

Videos can include contestant’s choice of music (royalty/copyright free) and video production techniques, including but not limited to; video footage, still photography, computer animation, stop motion animation, etc. Entries will be judged on creativity, flow, and technical performance. Submit video on a DVD or flash drive, labeled with each contestant’s name, age, and county. Parents, 4-H leaders and others are encouraged to inspire, guide and help with developing ideas for the video; however, the video entry must be the work of the 4-H member or team.

CONTEST RULES

- Videos must be 3-5 minutes in length, including the credits showing who participated in the creation of the video and what their roles were. Credits must include the title of the video and any participants. Those not taking part in the contest may appear in the video, however, all editing and production of the video must be done by the contestants.

- All music, video, images and computer animations used must be 4-H appropriate. Contestants should seek guidance from their 4-H leaders if they need help determining if content is 4-H appropriate (does not represent violence, criminal behavior, swearing, vulgarity, mistreatment of animals and is respectful to the community, actors, and viewers). Use of inappropriate music, video, images or computer animation will disqualify the entry immediately and the contestants will not receive a score.

- Video must comply with copyright laws and 4-H emblem must be used appropriately. Please see the following website for informational links. [https://extension.unh.edu/resources/files/Resource007561_Rep10965.pdf](https://extension.unh.edu/resources/files/Resource007561_Rep10965.pdf)

- Media releases must be submitted to the county office for everyone appearing in the video.

(Adapted from North Dakota State University Extension)

University of New Hampshire Cooperative Extension is an equal opportunity educator and employer. University of New Hampshire, U.S. Department of Agriculture and N.H. counties cooperating.