



Paper Clover Campaign Spring 2020 April 20 – May 10

4-Hers and/or clubs can hold their own special activity or fundraiser while set-up at a Tractor Supply Store.

- Hold a bake sale
- Host a craft activity for kids
- Build a mousetrap car
- Do a robotics demonstration
- Bring animals for children to pet

Any activity that showcases 4-H
Call the 4-H office for ideas.



Having 4-Hers present at the store during the Clover Campaign helps to sell more clovers.



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Don't delay schedule today to set-up at one of the four stores in Hillsborough County:

Hillsboro (467 W. Main St) 478-5000

Merrimack (515 DW Hwy) 424-3300

Milford (191 Elm St) 249-8910

Pelham (134 Bridge St) 635-5001

A great opportunity to spend time during the day or evening at a store to promote clover sales & answer questions about 4-H.



There is a box with promotional materials at each store for your use. Ask for it when you setup.

What do you use your Paper Clover funds for?

90% of the funds raised from the sales of the Paper Clovers goes right back into the county 4-H program. They can be used to cover the costs of leadership experiences, workshops, camp and more. Contact the 4-H Office if you have any questions about using these funds.

County Scholarships to attend camp or leadership events such as Barry Conservation Camp, Teen Conference, Tween/Teen Retreat, Volunteer Leader Conference or any other are directly impacted by participation with the Tractor Supply Clover Campaign.

Customers are much more likely to purchase a clover if they see a 4-Her at the store and hear what YOU will use funds for:

“Please buy a Paper Clover today to help fund our....”

Teen Conference

Camp Scholarships

NH Citizenship Focus in Concord

Shooting Sports Training

Horse Judging Entrance Fees

Robotics competition transportation costs



Year Round Relationships

In addition to participating in-store during a Paper Clover campaign, TSC would like you to use them as a resource year round! Form a relationship with your local store manager so you may host fundraisers at TSC throughout the year! We recommend putting some information about your local 4-H on the store Community Board so customers know who they are supporting and can learn about 4-H in their community!



Remember - there's a box of 4-H promotional materials in the store for your use.

Questions? Feedback?

**Call the
Hillsborough County 4-H Office
(603) 641-6060**



PARTICIPATION INCENTIVES

- 1) Clubs can enter the TSC sponsored sweepstakes by going to <http://tscontest.com/4hsweeps/>.
Spring 2018 winners included Hillsborough County's own Sugar Hill 4-H Club
- 2) Take a picture of your 4-Her or club set-up at Tractor Supply, send to the 4-H office to have your club entered into the county drawing for a Tractor Supply gift card.