Planting for Pollinators:  
Establishing a Wildflower Meadow from Seed

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Why Plant Wildflowers?

Native bees and other pollinators are essential to the successful production of many fruit and vegetable crops and the reproduction of many plant species in our surrounding environment. Wildflower meadows and gardens are extremely valuable habitat, providing floral resources, nesting sites and a protected environment for hundreds of bee species, moths and butterflies, and other insects. Many birds, bats, small mammals and some amphibians also thrive on the food and shelter that a meadow ecosystem provides.

Meadows provide many important ecosystem services including infiltration and filtration of stormwater, carbon storage, nutrient recycling, soil building, and provisioning of food and shelter for biodiverse communities of flora and fauna. By establishing native perennials and grasses in a dense and diverse meadow planting, property owners can enjoy the beauty of a succession of flowers and plant forms and experience a renewed connection with nature. Done properly, wildflower meadows are ecologically-friendly landscape components that, once established, have minimal maintenance requirements.
Choosing a Site

Not all wildflowers are suitable for all conditions. A site with full sun and good drainage is ideal for many species, but partial shade and/or wet areas can be tolerated by many others. Consider your site and soil conditions carefully in order to select an appropriate wildflower mix.

It’s best to start in a small area, but consider 400 square feet to be a minimal size for a wildflower meadow – this space can support a good diversity of wildflower species. Some types of wildflowers get quite tall and may tend to lean or flop, but they will help hold each other up if planted densely in an area where they will not interfere with walkways or other landscape features. A wildflower meadow is informal by nature, and can be a bit wild and untidy looking at certain times of the year, so locate it where it will be viewed from a distance of several meters or more. For a neater, more designed meadow look, purchase small transplants instead of starting from seed, and plant in intentional groupings as in a garden.

A place where bees can come and go safely with little disturbance or exposure to pesticides or other household chemicals is ideal. Many native bees need patches of bare soil nearby in which to make their nests; others will nest in small holes in dead wood or stems, in cavities in stone walls or in leaf litter or debris piles. These features are often found along the edges of fields or woodlands and should be preserved. Some people build or purchase bee boxes or bee houses to encourage mason bees and other solitary bees to nest near their crops or gardens.

Seed Mixes and Species Selection

There are many wildflower mixes available from reputable seed companies, or you can design your own mix. Pre-made mixes may be convenient, but must be selected carefully to avoid paying for species that are unlikely to be successful in New England, or that might be overly aggressive. Less expensive mixes frequently contain a higher proportion of grasses than desired for good pollinator habitat.

Knowing your site characteristics (wet, medium or dry soil and full sun, filtered sun, or shade, at a minimum) is essential to understanding which species will thrive on your site and create a mixed meadow that knits together in a mosaic of colors and textures.

An ideal meadow mix will provide a continuous sequence of bloom from a dozen or more native perennial wildflowers (a.k.a. forbs). A few native warm-season grasses should be included to create habitat and shelter for many organisms, and to create dense cover that suppresses weed growth. Some mixes contain annuals, which will give you first-season color but are generally not native species and not sustainable over time. You are better off in the long term to spend your money on soil testing can provide you with useful information regarding pH and organic matter content, but wildflowers generally prefer low fertility sites. Determine whether the soil tends to be wet or dry, and if the site gets full sun, filtered sun or shade.
perennial species. By including black-eyed Susan, and perhaps dotted horsemint, you can still get some blooms the first season to satisfy the need for color and provide some flowers for bees.

A suggested wildflower mix for medium to dry sites in full to partial sun is given in Table 1. This list is composed of reliable species that have performed well in research trials at the NH Agricultural Experiment Station in Durham and elsewhere around the state. Not every species will thrive (or even survive) on every site, but most are widely adaptable.

Seed mixes can be customized to meet your objectives and budget. The cost for the seed mix in Table 1 will run an average of $60-80 per 1000 square feet, if seeded at a rate of 20 lbs per acre (0.5 lbs/1000 square feet). If budget is not a limiting factor, you might want to add seeds of native lupine and butterfly weed, both of which require very dry soils. If your site tends to be wet, a more appropriate mix would contain cardinal flower, blue vervain, Culver’s root, golden Alexanders, boneset, swamp milkweed and Joe-Pye weed.

You can either purchase seed packets and mix the seed yourself, or a wildflower seed company may mix it for you on request. Order seed early in the summer to avoid shortages of popular mixes or species. Ask to have the (large and fluffy) native grass seed packaged separately from the (mostly tiny) wildflower seed. Store the wildflower seed in the refrigerator until planting time. The grass seed would ideally be refrigerated as well, but if there isn’t room for it, keep it in another cool dry place.

<table>
<thead>
<tr>
<th>Wildflower Species</th>
<th>Common Names</th>
<th>Percent of mix by weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aguilegia canadensis</td>
<td>Red columbine</td>
<td>3%</td>
</tr>
<tr>
<td>Asclepias syriaca</td>
<td>Common milkweed</td>
<td>3%</td>
</tr>
<tr>
<td>Chamaecrista fasciculata</td>
<td>Partridge pea</td>
<td>8%</td>
</tr>
<tr>
<td>Coreopsis lanceolata</td>
<td>Lance-leaved coreopsis</td>
<td>3%</td>
</tr>
<tr>
<td>Echinacea purpurea</td>
<td>Purple coneflower</td>
<td>7%</td>
</tr>
<tr>
<td>Echinacea pallida</td>
<td>Pale purple coneflower</td>
<td>11%</td>
</tr>
<tr>
<td>Eutrochium purpureum</td>
<td>Purple Joe-Pye weed</td>
<td>1.5%</td>
</tr>
<tr>
<td>Heliopsis helianthoides</td>
<td>Sunflower ever-lasting</td>
<td>2%</td>
</tr>
<tr>
<td>Monarda fistulosa</td>
<td>Wild bee-balm</td>
<td>0.50%</td>
</tr>
<tr>
<td>Monarda punctata</td>
<td>Dotted bee-balm</td>
<td>0.50%</td>
</tr>
<tr>
<td>Oligoneuron rigidum*</td>
<td>Stiff goldenrod</td>
<td>0.50%</td>
</tr>
<tr>
<td>Penstemon digitalis</td>
<td>Foxglove beardtongue</td>
<td>1.5%</td>
</tr>
<tr>
<td>Ratibida pinnata</td>
<td>Yellow coneflower</td>
<td>3.5%</td>
</tr>
<tr>
<td>Rudbeckia hirta</td>
<td>Black eyed coneflower</td>
<td>2%</td>
</tr>
<tr>
<td>Solidago species*</td>
<td>Goldenrod</td>
<td>1%</td>
</tr>
<tr>
<td>Symphyotrichum novae-angliae</td>
<td>New England aster</td>
<td>1%</td>
</tr>
<tr>
<td>Symphyotrichum laeve</td>
<td>Smooth blue aster</td>
<td>2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Grass Species</th>
<th>Common Names</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Elymus canadensis</td>
<td>Great plains wild-rye</td>
<td>10%</td>
</tr>
<tr>
<td>Shizachyrium scoparium</td>
<td>Little bluestem</td>
<td>30%</td>
</tr>
<tr>
<td>Sorghastrum nutans</td>
<td>Indian grass</td>
<td>10%</td>
</tr>
</tbody>
</table>

Table 1: UNH custom mix of reliable species, suitable for sunny sites with medium to dry soils and a pH of 5.5 or above. Suggested seeding rate is 0.5 lbs per thousand square feet of area.

*There are many goldenrod species with very high pollinator value but if there is already lots of goldenrod nearby, you many omit it from the seed mix.
Site Preparation

Successfully establishing a meadow from seed is a three-year process, with the first year devoted to good site preparation. This isn't the fun part but eliminating competitive weeds before you plant is essential to long-term success. How to get started depends on the beginning site conditions and what materials and methods you decide to use. The following methods have been developed based on research and demonstration plantings in New Hampshire and are appropriate for the Northeast and other areas with similar climate patterns.

What are You Starting with?

Rough turf or lawn areas – It is essential to completely kill existing grasses and other perennial weeds in a turf area before planting wildflowers. A full season of site preparation is critical to success, because young wildflower seedlings stay small and low to the ground their first year of growth and are not able to compete against more vigorous weeds. Perennial grasses, such as our cool season lawn and pasture grasses, spread from strong underground roots and rhizomes and are especially troublesome when trying to establish wildflowers. These and other perennial weeds can be effectively killed by a process called “smothering” during the course of the summer prior to planting wildflower seeds. Steps to take:

1. Mow the area as short as possible once or twice after it greens up in the spring. Scalp it! Then, rake off any excessive organic matter to create a smooth surface. Leaving a light layer of clippings is okay. Do not till the soil.
2. Lay sheets of thick (4- or 6-mil) black plastic over the entire area, overlapping the edges by about a foot if you use more than one sheet or roll of plastic. Bury all the outside edges with soil, and/or hold the plastic down with rocks, cinderblocks, bricks or other available materials. The objective is to exclude light from the grass and weeds trying to grow under the plastic. Weeds without light are unable to photosynthesize and will eventually run out of energy and die. Any seeds that germinate under the plastic are likewise unable to survive for long.

Opaque tarps, landscape cloth, or thick layers of organic mulch can be used in place of black plastic if desired. If you prefer to use an organic mulch, it's best to start with a layer of cardboard so that grass and weeds cannot grow up through the mulching material. Watering the cardboard and pinning it down may help it stay in place. Applying shredded bark, leaves or other material over the top may make it less conspicuous than an expanse of plastic or cardboard. However, all the organic material should be raked off and redistributed elsewhere before seeding, to avoid enriching nutrient levels in the soil.
3. Leave the soil covered from mid-June until mid-September. When you remove the plastic or other mulch materials, you will have bare soil on which to plant. Avoid disturbing this clean seed bed; do not till the prepared area or you may stimulate more weed growth. Do not apply compost, manure or other nitrogen-rich material, because wildflowers do best in soil that is low in nutrients. If needed, rake lightly to remove dead grasses and surface debris just before spreading the wildflower seed.

Smothering is an easy, inexpensive, no-till method for preparing small to medium size areas. Alternatively, in turf areas you could remove the top layer of sod with a sod cutter and then apply one of the site preparation methods described for cultivated soil, below.

Cultivated soil (such as an agricultural field or garden) – A piece of land that has been recently cultivated for crops may appear to be relatively weed-free; however, there is usually a reserve bank of weed seeds lying dormant in the soil. Eliminating seedlings as they appear (and before they set seed) will diminish the weed seed bank over time.

Four options for reducing the weed seed bank are presented below. Any of these strategies should be implemented for the entire growing season prior to planting the meadow mix. The first two methods tend to be most effective for annuals and some perennials reproducing from seeds, but are less effective where perennial grasses are already well-established; if that is the case, use of herbicides or the smothering method described above is more effective.

1. **Repeated tillage or cultivation.** If weed pressure is low, manually pulling or hoeing to kill germinating seedlings may be sufficient, but for large areas and/or heavy weed pressure, a mechanical cultivator is recommended. If perennial grasses or deep rooted weeds are present, the area should be tilled deeply first, then shallower cultivations used subsequently. Cultivating at a shallow depth should suppress germinating annuals and some broadleaf perennials but is less effective on clover and grasses, especially those coming back from root pieces or rhizomes. Repeat the operation whenever a flush of weeds appears.

2. **Cover crops.** Planting a dense summer cover crop will suppress weeds by shading and competing for space. Buckwheat is a good choice and will bloom and provide floral resources for bees during the summer. Mow or roll it at the end of the bloom period to prevent seed set; any live tissue remaining will be killed by freezing temperatures in fall. A late season crop of oats is also a good option, as oats will be killed by winter temperatures. Cover crop residue must decompose before seeding wildflowers, however, so fall planting is not feasible. Rake off debris and smooth the soil surface before seeding the following spring, but tilling is not recommended as it will bring up more weed seeds.
3. **Herbicides.** Two or three applications (early season, mid-season and possibly early fall) of a nonselective systemic herbicide is a highly effective method for killing actively-growing annual and perennial weeds. There are alternative “burn down” and/or organic products which may be used, but these are not translocated in the plant to kill roots and rhizomes; therefore, more applications are needed to eliminate weeds as regrowth occurs and/or new seeds germinate throughout the growing season. Do not till the soil after using herbicides in order to avoid bringing up more weed seeds.

4. **Solarization.** This method involves covering bare, moist soil with clear (not white) plastic from mid-June through mid-September or longer. Effective solarization depends on trapping solar radiation as heat, raising the soil temperature high enough to kill weed seeds. Solarization is most reliable in hot, arid climates, but may yield some success if the site is fully exposed to sun and the edges of the plastic are buried to effectively trap heat. Use 4- or 6-mil UV resistant plastic, such as growers use to cover high tunnels or greenhouses. Used plastic is okay but will develop tears and holes more quickly from photo degradation or from animals such as deer walking across the surface. Use heavy-duty clear repair tape to seal up any tears and holes which occur as soon as possible, or the openings will act as vents and make the solarization process less effective. There are conflicting reports on the effectiveness of soil solarization on weed suppression in northern climates and results may vary from year to year. In a cloudy, cool season it is apt to be unsatisfactory.

**Forest/woodland sites** – recently logged or cleared woodlands usually have low soil pH and nutrient levels, but still can become successful meadow areas. Stumping, grading and/or excavating and raking is usually necessary. The period of time between clearing and seeding may be bridged with an annual grass crop or cover crops. Watch to see what weeds (or tree sprouts!) emerge during this time and use herbicides and/or mechanical controls as needed. Cover crops which are winter killed, such as oats or buckwheat, will help smother new weeds that come up during the growing season, but essentially prevent fall planting, as they must first decompose or be removed. It is best not to till, in order to prevent new weed seeds from being brought to the surface, as well as rocks and roots.

An effort should be made to select species that are tolerant of acid soils. However, if pH is very low (<5.5), it may be prudent to make an application of lime and other amendments as recommended by a soil test. Incorporation of amendments by tilling creates disturbance and may result in high subsequent weed pressure, but may be needed to improve growth on poor, acid sites. Tilling may bring up roots, rocks and other items, requiring more raking and smoothing before seeding.

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Use herbicides with caution. Follow all label instructions including the use of protective clothing. Do not spray when weeds are in bloom or bees are present.
Other disturbed sites – construction sites or other sites which have been excavated, graded and/or filled with soil from off-site present a special challenge because conditions are hard to predict. Gathering as much information as possible will help you select appropriate meadow species for planting. Have the soil tested for soil texture, pH, nutrient levels, and organic matter. Once the site work is done, observe water movement and do a percolation test to check drainage. Using all this information, select a mix of species most suitable for the conditions.

To determine what the potential weed pressure is, observe what types of weeds come up over time. To expedite this process, you can fill several nursery pots (or other large containers with drainage holes) with soil and water them regularly to see what weeds emerge. Based on your observations, determine whether there is a significant weed bank, in which case you should proceed as if it was a previously vegetated area, or if weed competition is minimal and you can plant soon.

Planting – When and How

After a season of site preparation, you are ready to plant! Remove plastic or other mulch materials and rake off any loose tree roots, leaves, cover crop residues, etc. to prepare a clean seed bed. Fall is a good time to seed, as wildflower germination will be enhanced by exposure to cold temperatures and damp soil during the winter. The fall planting season in northern New England extends from late September through early December, depending on the year. A safe strategy is to aim for mid- to late-October, whereas November weather is unpredictable and snow could cover the ground at any time. If that happens, or if there are other reasons you choose to plant in the spring, store your seed in the refrigerator or other cold (35-40°F), dry place for the winter and then plant it as early in the spring as possible.

Broadcasting (spreading seed by hand) is the preferred method for small areas. A carrier such as vermiculite or sand is needed to “bulk up” the volume of material to be distributed.

You might want to practice distributing the moistened carrier without any seed at first, to practice getting the right amount evenly distributed over the desired area. Use a broad sweeping throw for each handful, much like feeding the chickens.

When it’s time to plant, measure the area to be planted and perhaps divide it into smaller subplots of 400-500 square feet each to make seed distribution more precise. Calculate the amount of each type of seed (grasses and wildflowers) you need for each subplot and set it aside.

Mix the seed with vermiculite or other carrier for one subplot at a time in a plastic paint bucket or similar container. Start with the dry carrier then add small amounts of water at a time, stirring until it is
slightly damp but not wet. Now you can mix in your seeds; the small seeds will stick to the carrier particles, keeping everything well-mixed for distribution. Add the wildflower seeds first, then the grass seeds, adding more water or vermiculite if needed. The precise amount isn’t important, but using 0.5 to 1 gallon of the carrier per 500 square feet area is adequate. Wearing latex gloves will keep the seed from sticking to your hands.

For each subplot, apply half the amount of seed while walking back and forth in one direction, then repeat in the other direction, as shown in the diagram below. Using a light-colored carrier such as vermiculite allows you to see how evenly you have distributed the mix on the soil surface. Scatter any remaining seed where needed.

When broadcasting seed, divide the total amount of seed in half. Mix the first half with the carrier and spread it as evenly as possible, going back and forth in one direction (following the black lines), then mix and spread the other half in the other direction (blue lines). For large areas, divide the total area into several areas of 400-500 square feet each and spread the seed in each area in this manner to get the most uniform distribution of seed possible.

Raking lightly after broadcasting helps work the seeds into the soil, but rake only ¼” deep so you do not bury the tiny wildflower seeds. If the soil is firm and level, skip raking and go straight to rolling the area with a lawn roller, or a cultipacker, which will press the seed into the soil. Good seed to soil contact is essential for holding the seed in place over the winter and helps keep the seedlings from drying out once they germinate in the spring. And finally, a thin layer of clean straw (one bale per 1000 square feet) distributed lightly over the top helps keep the seed in place.
If seeding a large area (of several thousand square feet), you might want to try a mechanical seeder. A slit-seeder or seed drill can be used on smooth level sites, such as an agricultural field, but most people don't have access to that equipment, which may also be difficult to calibrate. A whirlybird-type broadcast lawn seeder or chest-carried crank seeder may work satisfactorily, but it is hard to keep the seed well-mixed and feeding properly; the tiny wildflower seeds tend to fall to the bottom and get used up first. Calibrate your seeder with a dry carrier (such as sand or rice hulls) before mixing in any seed. Then mix small batches of seed with the carrier, use half the amount going back and forth in one direction, then repeat in a perpendicular direction. In this case, do not add water to moisten the carrier, as it will prevent it from feeding through properly.

What to Expect

Year 1 is the season for site preparation, an essential but not very attractive process. Time and effort spent this year will provide a clean seedbed to be planted and mulched in the fall or following spring. Skipping the site preparation process is sure to result in failure over the long run.

Year 2 – you will most likely be disappointed in how your meadow area looks the first season after planting. Patience is the key this year. You should see wildflower seedlings germinate and emerge as the soil warms up in the spring, but it's hard to tell the wildflowers from the weeds at this point. Some wildflowers won't even germinate for 2-3 years following planting, and most grow low to the ground the first season. If you haven't done a great job of preparing the site and killing existing vegetation, weeds will grow up quickly and can easily smother or shade out the wildflowers. Hand-weeding may disturb germinating wildflower seedlings, so is not recommended. Consider mowing in mid-summer at a 4-6” mowing height, whacking the weeds back but going right over the top of most wildflower seedlings. Few wildflowers will bloom this year anyway, as they are devoting their energy to growing strong roots and shoots rather than flowers and seeds. Black-eyed Susan is the exception to the rule, so be sure to include it in your seed mix to provide cheerful yellow flowers this year. It will even recover and re-bloom after that mid-summer mowing.

Crabgrass is a special challenge on some sites. A thick blanket of crabgrass can smother out germinating wildflowers, and is not sufficiently managed by mowing. There are few options for controlling crabgrass other than use of a post-emergent selective grass herbicides that can be sprayed over-the-top of wildflowers. One application to actively growing crabgrass before it goes to seed will effectively kill it, reopening the area to allow light to reach the underlying wildflowers. As with all herbicides and other pesticides, follow label directions carefully, and consider whether hiring a licensed applicator is required or prudent for the situation at hand.

Year 3 – If they survived last year, the wildflowers will emerge quickly in the spring and grow much faster and larger this year. Most weeds are slower to get started and pose much less of a problem this year, often being out-shaded and out-competed by a dense wildflower mix. By late June, you should see some flowers on coreopsis and columbine, if they are in your mix, followed by foxglove beardtongue and black-eyed Susan. In mid-summer, wild bergamot (bee balm) and oxeye sunflowers will bloom prolifically, and perhaps a few yellow and purple coneflowers will appear. Wild Rye shoots up and provides a pleasant contrast with its distinctive seed heads. Other warm-season grasses may still be slow and inconspicuous.

Year 4 and beyond – You and the bees will reap the rewards of your efforts, enjoying a dense, diverse mix of colorful wildflowers from spring through late fall, when goldenrods and asters provide a fall feast for bees. Black-eyed Susan, coreopsis and a few others will diminish in numbers and tend to migrate to the edges of your meadow. The mid-summer meadow buzzes with bees and other insect pollinators, and birds reap the benefit of bugs and seeds to eat. Milkweed finds its place in the meadow, and monarchs
feast on the nectar of many meadow flowers before laying their eggs on the undersides of milkweed leaves. Warm-season grasses fill in areas where the wildflowers are less dense, providing clumps that shelter ground-nesting bees and other creatures.

These photos show the growth and development of the same meadow planting over time.

First year after planting (mid-June).

First year after planting (mid-August).

Second year after planting (mid-June).

Second year after planting (early August).

Third year after planting (early June).

Third year after planting (early August).
Long Term Changes and Maintenance

Once you have an established meadow, there is little you need to do. Monitor for tall and aggressive weeds such as sumac, pokeberry, purple loosestrife and bittersweet vine, removing them by hand in the fall when you can pull or wrench the roots out. Try not to disturb the soil any more than necessary in the process, because disturbance creates openings for future weeds and invasives. You can continue to edit the meadow by adding plants to sparse areas and preventing some of our volunteer wildflowers (a.k.a. weeds) from taking over. Some to watch for include daisy fleabane, evening primrose and common mullein. These are all good pollinator plants but may outcompete some of the more desirable species you planted, reducing diversity. Cutting them back before they set seed will help keep them in check.

Once the meadow is finished flowering and freezes kill the last of the asters to the ground, consider the beauty in the structure and golden colors of standing seed heads and grasses, which the birds will appreciate well into the winter. If you need to tidy up, mow the meadow down in November or leave it stand until early spring. Mow high (6-8” or higher) and wildlife will continue to nest and forage in the meadow through the winter and spring. Mowing every year is not required; its primary purpose is to discourage woody shrubs and trees from taking over. If you have a large meadow area, consider mowing only one-third or one-quarter of it each year, leaving the rest for winter habitat.

The meadow is an ever-changing landscape. Weather variations, soil conditions, and wildlife will determine which wildflowers and grasses become dominant and which fade away over time. In a wet year, plants like Joe Pye-weed and cardinal flower may flourish, while in a dry year bergamot and coneflowers may abound. Take a step back and enjoy the changes – a meadow is a process, not a product!


For more information on wildflowers meadows and pollinator habitat:
https://extension.unh.edu/tags/wildflower-meadows
https://extension.unh.edu/tags/pollinator-habitats
https://extension.unh.edu/tags/test-your-soil
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