Selling Homemade Food Products in New Hampshire

The Basics - Part One

Homestead License is NOT required (Exempt)

Selling Homestead Food Products in New Hampshire

Starting a homestead food business is a dream of many home cooks. Beginning small, in your own kitchen, with shelf-stable baked goods and other allowed foods is a practical way to try out this venture.

There are some food safety and legal requirements that will help to create a delicious and safe product. This fact sheet, developed from New Hampshire Food Protection Section guidance, can help to get you started.

You may sell homemade, “homestead” or “cottage” foods in New Hampshire without requiring a Homestead Food License, if you meet certain food safety and sales limit requirements.

1. What kind of foods can I sell?

You can sell foods that do not require Time and Temperature Control for safety (non-TCS foods). In the regulations, these low risk foods are also called non-Potentially Hazardous Foods.

This means you can sell baked goods, candies and foods listed below that do not require refrigeration to keep them safe.

Foods you can sell include:

- Breads, rolls
- Double crusted fruit pies
- Packaged dry products, which include spices and herbs
- Baked goods
- Brownies
- Cookies
- Candy

Photo Credit: pxhere.com
A process review is also required if you use your own recipe or “tweak” a recipe found on the National Center for Home Food Preservation website.

Note #1: A Process Review is conducted by a food processing authority on each product prior to its being produced by the homestead food processor. The food processing authority declares in writing whether there are biological food safety concerns with the food. Products that are classified as acid foods and foods that have low water activity (below 0.85) can be produced in the homestead.


Note #2: Water Activity Test Moist quick breads like zucchini bread, pumpkin bread and banana bread may be considered TCS foods - needing refrigeration for safety- and cannot be made in a home kitchen, unless they have been tested to be safe. To determine if it is safe, it can be tested for water activity through the NH Public Health Laboratory by calling 603-271-4661.

2. Foods must be sold individually packaged or wrapped and properly labeled.

See #6 below.
3. What foods am I prohibited from making in a homestead kitchen?

Potentially hazardous foods not allowed to be made in a homestead kitchen include processed acidified and low-acid canned foods such as
- Pickles
- Salsa
- Relish

More examples of Potentially Hazardous Foods:
- Meat (beef, pork, lamb)
- Poultry (chicken, turkey, duck)
- Fish - Shellfish and crustaceans
- Eggs
- Milk and dairy products
- Cooked, plant-based foods (e.g., cooked rice, beans, or vegetables)
- Baked potatoes
- Cut fruit
- Cut vegetables and leafy greens
- Mushrooms
- Raw sprouts
- Tofu and soy-protein foods
- Garlic/herb and oil mixtures

4. Where can I sell my food products?

You must sell your food:
- from your own residence
- from your own farm stand
- at a farmer’s market
- at retail food store


5. What is the limit on sales before I need to get a license?

You must not exceed maximum gross sales of $20,000. Accurate records should be kept and maintained, including sales records.

For higher sales, you will need a Homestead Food License (See: The Basics, Part Two - https://extension.unh.edu/resources/files/Resource008107_Rep11827.pdf).

6. How must I label my Homestead Products?

You are required to label your individually packaged products with the following information:

1. Name, Address, Phone Number of the homestead food operation
2. Name of the homestead food product
3. The ingredients of the homestead product, in descending order by weight
4. The name of each major food allergen contained in the food unless it is already part of the common or usual name of the respective ingredient already disclosed in the ingredient statement

**Major food allergens:**
- Milk
- Eggs
- Fish (e.g., bass, flounder, cod)
- Crustacean shellfish (e.g., crab, lobster, shrimp)
- Tree nuts (e.g., almonds, walnuts, pecans, coconut)
- Peanuts
- Wheat
- Soybeans

5. The label must also state in at least 10-point font “This product is exempt from New Hampshire licensing and inspection.”

6. Product code which identifies the product with a batch number.
Note: this number can be your “baked on” date.

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**Chocolate Chip Cookies** batch 01-15

Ashley’s Cookies
2550 Kingston Lane
Anytown, NH 03333
(603)-555-5555

**Ingredients:** Enriched flour (Wheat flour, niacin, reduced iron, thiamine mononitrate, riboflavin and folic acid), butter (milk, salt), chocolate chips (sugar, chocolate liquor, cocoa butter, butterfat (milk), Soy lecithin (as an emulsifier), walnuts, sugar, eggs, salt, artificial vanilla extract, baking soda.

**Contains:** wheat, eggs, soy, walnuts

“This product is exempt from New Hampshire licensing and inspection.”

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**For More Information:**

**Food Processing Authority** University of Maine- Beth Calder
beth.calder@maine.edu  207-581-2791
https://umaine.edu/foodandagriculture/process-product-review-testing

**Food processors**
https://www.dhhs.nh.gov/dphs/fp/food-processing.htm
About the Author
Mary Saucier Choate, Extension Field Specialist, Food Safety. Mary works with farmers, food processors and food service workers to support their food safety efforts with science-based research and training.

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For More Information
State Office
Taylor Hall
59 College Rd.
Durham, NH 03824
http://extension.unh.edu

Ask UNH Extension
answers@unh.edu
1-877-EXT-GROW
(1-877-398-4769)
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