



NH State 4-H Horse Show Advertising and Supporter Program



There are two ways to support the NH State 4-H Horse Show and the NH 4-H Horse Program:

Supporters who make a financial donation to the 4-H Foundation of NH in support of the show and the overall 4-H Horse Program. Supporters will have names listed in the program booklet. Additional benefits are available to donors of \$100 or more (see next pages)

Advertisements in the Show program booklet. Details are provided in the following pages.



NH 4-H HORSE SHOW

Supporter levels and benefits

Platinum Supporter: donations of \$800 or more

Platinum supporters receive:

- Name and web address listed prominently 2 or more locations in show program
- 4 or more announcements per day acknowledging support
- Up to 3 banners (sponsor provided) and signs hung at show grounds (if desired)
- Large logo or name prominently printed on back of event T-shirts (if desired)
- Opportunity for supporter's representative to present awards
- Distribution of samples, catalogues, brochures to participants (if desired)

Diamond Supporter: donations of \$500-\$799

Diamond supporters receive:

- Name and web address listed in large font in program
- 3 or more announcements per day acknowledging support
- Up to 2 banners (sponsor provided) or signs hung at show grounds (if desired)
- Logo or name on back of event T-shirts (if desired)
- Distribution of samples, catalogues, brochures to participants (if desired)

Gold Supporter: donations of \$300 - \$499

Gold supporters receive:

- Name listed in large font in show program
- 2 or more announcements per day acknowledging support
- Banner (sponsor provided) or sign hung at show grounds (if desired)
- Logo or name on back of event T-shirts (if desired)

Silver Supporter: donations of \$150 - \$299

Silver supporters receive:

- Name listed in show program
- 2 announcements per day acknowledging support
- Banner (sponsor provided) or sign hung at fairgrounds (if desired)
- Small logo or name on back of event T-shirts (if desired)

Bronze Supporter: donations of \$51-\$149

Bronze supporters receive:

- Name listed in show program
- One announcement per day acknowledging support
- Banner (sponsor provided) or sign hung at fairgrounds (if desired)
- Small logo or name on back of event T-shirts (if desired)

Class Supporters \$50.00

- Name listed as class supporter in show program
- Announcement when class enters the ring and when class is pinned announcing support.

Supporter: donations of \$1-\$49

- Name listed in show program

Deadline to be included on t-shirts and in program booklet is June 25. Donations received after that date will be acknowledged via signs and announcements and will be placed in program if available.



NH 4-H HORSE SHOW SUPPORTER:

Name: _____

Address: _____

Contact person (for businesses): _____

Email address: _____

Website (for businesses): _____

Phone number: _____

Do you want your name (and logo or website if applicable) listed in the program? YES _____ NO _____

Support level: Write in amount

Platinum (\$800+)*: amount _____

Diamond (\$500-\$799)*: amount _____

Gold (\$300 - \$499)*: amount _____

Silver (\$150 -\$299)*: amount _____

Bronze (\$51-\$149)*: amount _____

Class Supporter \$50 (see class list page 7-8) amount **\$50** Which Class: _____

Supporter (up to \$49): amount _____

Please make checks payable to: 4-H Foundation of New Hampshire and mail to:

Mary Davis Mary.Davis@unh.edu
Program Coordinator, 4-H Animal and Agricultural Science
Kendall Hall Suite 403, 129 Main St.
Durham NH 03824
Phone: (603) 862-2188 Fax: (603) 862-2157

The 4-H Foundation of New Hampshire is a 501c3 nonprofit. Donations are tax deductible.

*Supporters at the Bronze level and above will be contacted regarding Banners, Logos and other benefits.

UNH Cooperative Extension is an equal opportunity educator and employer University of New Hampshire, U.S. Dept. of Agriculture and NH counties cooperating.



**NH 4-H HORSE SHOW PROGRAM BOOKLET
ADVERTISEMENTS AVAILABLE:**

Outside Back Cover – Full page 8 X 10” Black and White	\$225.00*
Inside Front Cover – Full page 8 X 10” Black and White	\$200.00*
Inside Back Cover – Full page 8 X 10” Black and White	\$175.00*
Full Page Interior Black and White	\$85.00
½ page interior	\$60.00
Full Page Interior Color	\$135.00
Business Card 2” X 3.5 “(approx.) B & W	\$20.00
¼ page “Good Luck” Ad B & W	\$35.00

**Parents, Clubs and Counties, a Good Luck ad is a great way to wish your 4-Hers
Good luck at the show!**

Camera ready images required for all Advertisements

***Colored advertisements accepted for \$25 additional for covers; coverstock will not be white (contact for information). Please call or email Mary Davis (603)862-2188 or email Mary.Davis@unh.edu to confirm availability of Outside Back Cover, Inside Front and Back Covers. Deadline to be included in program booklet is June 25. After 6/25 please call to check availability.**

Name: _____

Address: _____

Contact person (for businesses): _____

Email address: _____

Please circle ad size above and paperclip (do not staple) artwork to this form. Artwork may be emailed to the address below. Please put NH 4-H Horse Show Program in the subject line.

Please make checks payable to: UNH Cooperative Extension and mail to:

Mary Davis Mary.Davis@unh.edu
Program Manager, 4-H Animal and Agricultural Science
Kendall Hall Suite 403
129 Main St.
Durham NH 03824
Phone: (603) 862-2188 Fax: (603) 862-2157



STATE HORSE SHOW PROGRAM INCENTIVE AWARDS

<u>\$ Amount Raised</u>	<u>Incentive</u>
\$100+ (junior 11 and under only)	Book (see below)
\$200	State Horse Show Shirt
\$450	State Horse Show Shirt & State Show Entry Fee <u>OR</u> Sweatshirt
\$650	State Horse Show Shirt & State Show Entry Fee <u>OR</u> Sweatshirt & Garment/Helmet bag or similar gift

Junior members, ages 11 and under raising \$100 or more will receive their choice of Equine Science or Illustrated Dictionary of Equine Terms (in addition to the above incentives based on total money raised.)

All awards to be presented at State Horse Show



New Hampshire State 4-H Horse Show Schedule			
Friday			
2:00 – 4:00	Registration -- all registered by 4 pm	Trail and Obstacle Classes	
5:00	Head Chaperone Meeting	Class 24	Senior English Trail
5:50	Judging/Quiz Volunteers Report	Class 25	Senior Western Trail
6:00	Opening Ceremonies	Class 26	Open Walk Trot Trail
	Judging- Ring	Class 27	Junior English Trail
	Quiz- Location TBA	Class 28	Junior Western Trail
Saturday 8:00 AM		Class 29	Novice Walk Trot Trail
Fitting and Showmanship		Class 30	Modified Trail if needed
Class 1	Senior English	Class 31	Senior Precision Driving
Class 2	Senior Western	Class 32	Junior Precision Driving
Class 3	Senior Gymkhana	Class 33	Senior In Hand Obstacle
Class 4	Senior Driving	Class 34	Junior In Hand Obstacle
Class 5	Senior In Hand	Class 35	Junior In Hand Trail
Class 6	Open Walk-Trot	Class 36	Senior In Hand Trail
Class 7	Junior English	Command (driving and in-hand command Sunday)	
Class 8	Junior Western	Class 37	Senior English Command Class
Class 9	Junior Gymkhana	Class 38	Senior Western Command Class
Class 10	Junior Driving	Class 39	Junior English Command Class
Class 11	Junior In Hand	Class 40	Junior Western Command Class
Class 12	Novice Walk-Trot	Class 41	Modified Command Class if needed
Equitation			
Class 13	Senior Hunt Seat & Saddle Seat		Saturday Evening
Class 14	Senior Western	Handiness *must do handiness pattern in NE	
Class 15	Senior Reinsmanship		horse show rule book
Class 16	Senior In Hand Suitability	Class 42	Handiness Senior English
Class 17	Open Walk-Trot	Class 43	Handiness Senior Western
Class 18	Junior Hunt Seat & Saddle Seat	Class 44	Handiness Junior English
Class 19	Junior Western	Class 45	Handiness Junior Western
Class 20	Junior Reinsmanship	Class 46	Handiness Senior Driving
Class 21	Junior In Hand Suitability	Class 47	Handiness Junior Driving
Class 22	Novice Walk-Trot	Class 48	Modified Handiness if needed
Class 23	Modified Equitation if needed		
		Before/During Evening Classes	
Classes may be split or combined at staff discretion. Schedule subject to change due to # of entries, weather and other factors		Ice Cream Social (\$3 suggested donation) to benefit NH 4-H Horse team to Eastern Nat'l 4-H Horse Roundup in Kentucky	



Sunday 8 am	
Class 49	Hunter Over Fences
Class 50	Small Equine In Hand Jumping
Pleasure Classes	
Class 51	Senior English
Class 52	Senior Western
Class 53	Senior Pleasure Driving
Class 54	Open Walk Trot Pleasure
Class 55	Junior English
Class 56	Junior Western
Class 57	Novice Walk Trot Pleasure
Class 58	Junior Pleasure Driving
Class 59	Modified Pleasure if needed
Other Classes	
Class 60	Bridle Path Hack
Class 61	Senior Hunter Under Saddle
Class 62	Open Walk Trot Command
Class 63	Western All Around Junior
Class 64	Junior Hunter Under Saddle
Class 65	Novice Walk Trot Command
Class 66	Gymkhana Horsemanship
Class 67	Driving Discipline Rail
Class 68	In Hand Command
Class 69	Western All Around
Class 70	In-Hand Pattern
Class 71	Flag Race
Class 72	Barrel Race
Class 73	Keyhole Race
Class 74	Pole Bending
Break - please clean stalls, pack, break down campsites	
Scores are being tabulated as quickly as possible	
Awards	
Closing Ceremonies	