



## **Paper Clover Campaign Spring 2020 April 20 – May 10**

4-Hers and/or clubs can hold their own special activity or fundraiser while set-up at a Tractor Supply Store.

- Hold a bake sale
- Host a craft activity for kids
- Build a mousetrap car
- Do a robotics demonstration
- Bring animals for children to pet

Any activity that showcases 4-H  
Call the 4-H office for ideas.



Having 4-Hers present at the store during the Clover Campaign helps to sell more clovers.



**Paper Clover Campaign**  
**Spring 2020**  
**April 20 – May 10**

Don't delay .... schedule today to set-up at one of the four stores in Hillsborough County:

Hillsboro (467 W. Main St) 478-5000

Merrimack (515 DW Hwy) 424-3300

**Milford (191 Elm St) 249-8910**

Pelham (134 Bridge St) 635-5001

A great opportunity to spend time during the day or evening at a store to promote clover sales & answer questions about 4-H.



There is a box with promotional materials at each store for your use. Ask for it when you setup.

## *What do you use your Paper Clover funds for?*

*90% of the funds raised from the sales of the Paper Clovers goes right back into the county 4-H program. They can be used to cover the costs of leadership experiences, workshops, camp and more. Contact the 4-H Office if you have any questions about using these funds.*

*County Scholarships to attend camp or leadership events such as Barry Conservation Camp, Teen Conference, Tween/Teen Retreat, Volunteer Leader Conference or any other are directly impacted by participation with the Tractor Supply Clover Campaign.*

Customers are much more likely to purchase a clover if they see a 4-Her at the store and hear what YOU will use funds for:

*“Please buy a Paper Clover today to help fund our....”*

Teen Conference

Camp Scholarships

NH Citizenship Focus in Concord

Shooting Sports Training

Horse Judging Entrance Fees

Robotics competition transportation costs





## Year Round Relationships

In addition to participating in-store during a Paper Clover campaign, TSC would like you to use them as a resource year round! Form a relationship with your local store manager so you may host fundraisers at TSC throughout the year! We recommend putting some information about your local 4-H on the store Community Board so customers know who they are supporting and can learn about 4-H in their community!



Remember - there's a box of 4-H promotional materials in the store for your use.

## Questions? Feedback?

**Call the  
Hillsborough County 4-H Office  
(603) 641-6060**



### **PARTICIPATION INCENTIVES**

- 1) Clubs can enter the TSC sponsored sweepstakes by going to <http://tsctest.com/4hsweeps/>.  
Spring 2018 winners included Hillsborough County's own Sugar Hill 4-H Club
- 2) Take a picture of your 4-Her or club set-up at Tractor Supply, send to the 4-H office to have your club entered into the county drawing for a Tractor Supply gift card.